ARCHIE SERIES

Archie's Girls
Betty and Veronica

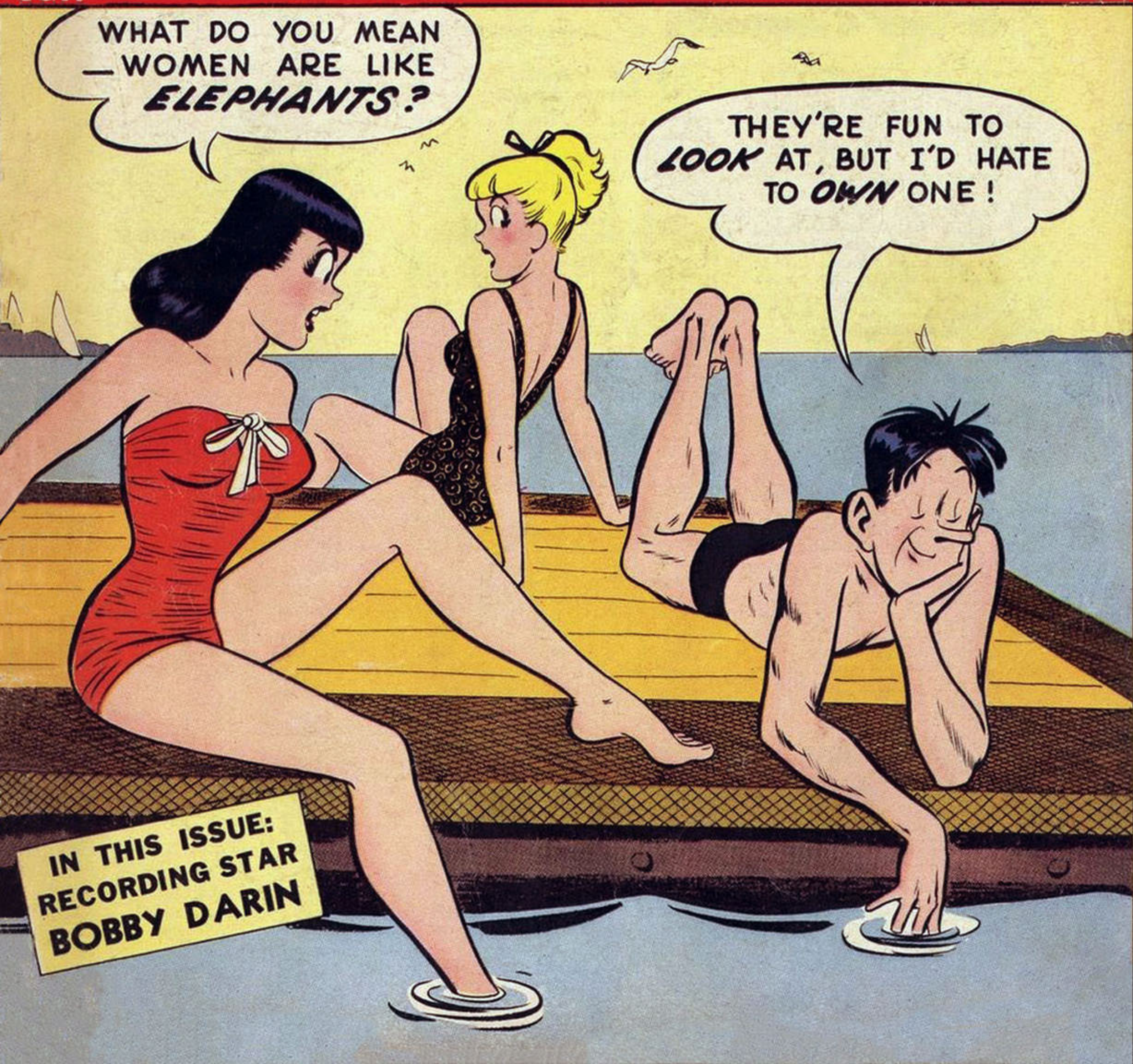
APPROVED BY THE COMICS CODE AUTHORITY

NO. 46

PDC

10¢

OCT.


WHAT DO YOU MEAN —WOMEN ARE LIKE *ELEPHANTS*?
THEY'RE FUN TO *LOOK* AT, BUT I'D HATE TO *OWN* ONE!

IN THIS ISSUE:
RECORDING STAR
BOBBY DARIN

How you can make UP TO $200 between now and Christmas in your spare time–

just visiting with friends and neighbors!

Become a Friendship Counselor in Your Community

—BY HELEN HARLEY

If you have three or four good friends in your neighborhood and a pleasant place in which to talk to people who drop in to see you, that is all you need to qualify for a most interesting, good paying, spare-time job. I don't care whether you are 16 or 60, or whether you ever finished high school. And I don't require any special learning or training! If you have good artistic taste and a friendly personality that makes people feel at home with you, plus an hour or two of spare time to spend every so often between now and Christmas, you have the essential qualifications for becoming a well-paid Friendship Counselor.

The Kind of Spare Time Work You'll Love

Today, more than ever, the American public attaches a great deal of importance to the sending of greeting cards or other thoughtful remembrances to commemorate certain days of each year. In the months and weeks before Christmas, millions of men and women begin looking for the kind of Christmas Cards, Christmas Wrappings, Christmas Gifts and Children's Toys that correctly convey their warm feelings and thoughts to others. One of the Friendship Counselor's jobs is to supply just the right greetings and remembrances, as needed and when called upon in her neighborhood. (For this we allow a handsome profit for the Counselor often totalling as much as $10 net for each order!)

You'll Be Doing Your Friends a Favor!

Why not find out all about how YOU can become a Friendship Counselor? In this pleasant and dignified work you can make good money in your spare time while visiting with friends and neighbors. They will actually thank you for the help you so profitably provide—for where else could they possibly get such smart styles and such a broad selection at prices (including your earnings) that are less than about half what a store would charge? Where else can they get the personal advice and attention you are able to offer?

ALSO A CHANCE TO GO ON A WONDERFUL SHOPPING SPREE!

Whether you are one of our newest Counselors or a veteran, you get an equal chance to share in $5,000 worth of prizes and prize-money, just for a little extra effort. Only 10 minutes extra a day could get you as much as $500 extra in cash.

We'd like very much to show you how easily you can develop a list of eager buyers and make good money in your spare hours while rendering your community this valuable service!

Coupon Below Brings You Everything!

The coupon below entitles you to receive our latest Friendship Counselor's Kit, which includes a complete display of Personal Stationery, Correspondence Notes, Greeting Cards for All-Occasions, Gift Wrappings, Children's Gift Items, as well as our popular Name-Imprinted Christmas Card Selection (also included are 4 new boxed assortments of Christmas Cards sent for approval). You owe it to yourself to investigate this friendly spare time type of self-employment in which so many women are pleasantly serving the needs of their communities and at the same time are earning a well-deserved income. Just fill out and mail the coupon this very day, and leave the rest to me. Mail the coupon to:

GENERAL CARD COMPANY
Dept. **12010** 1300 W. Jackson Blvd., Chicago 7, Ill.

It costs so very little to prove you really care!

SIMPLY MAIL THIS COUPON

Helen Harley, Placement Director
General Card Company, Dept. **12010**
1300 W. Jackson Blvd., Chicago 7, Illinois

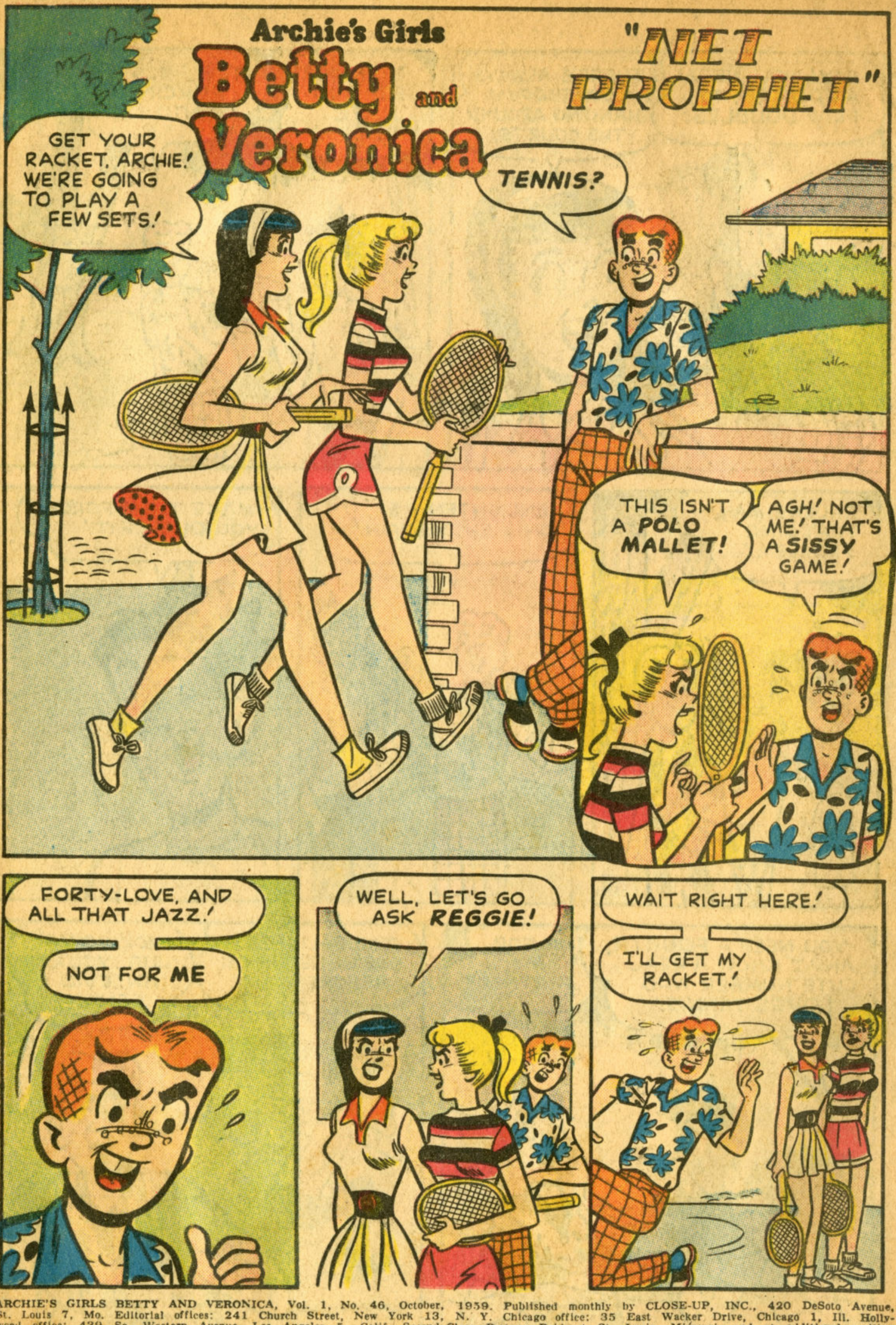
I want to know more about how to become a Friendship Counselor. Please send me your latest Friendship Counselor's Kit, including 4 new boxed assortments of Christmas Cards on approval, FREE CATALOG and everything else I may need to get started. Also tell me how I can go on your Wonderful Shopping Spree!

☐ Check here if your age is under 14.

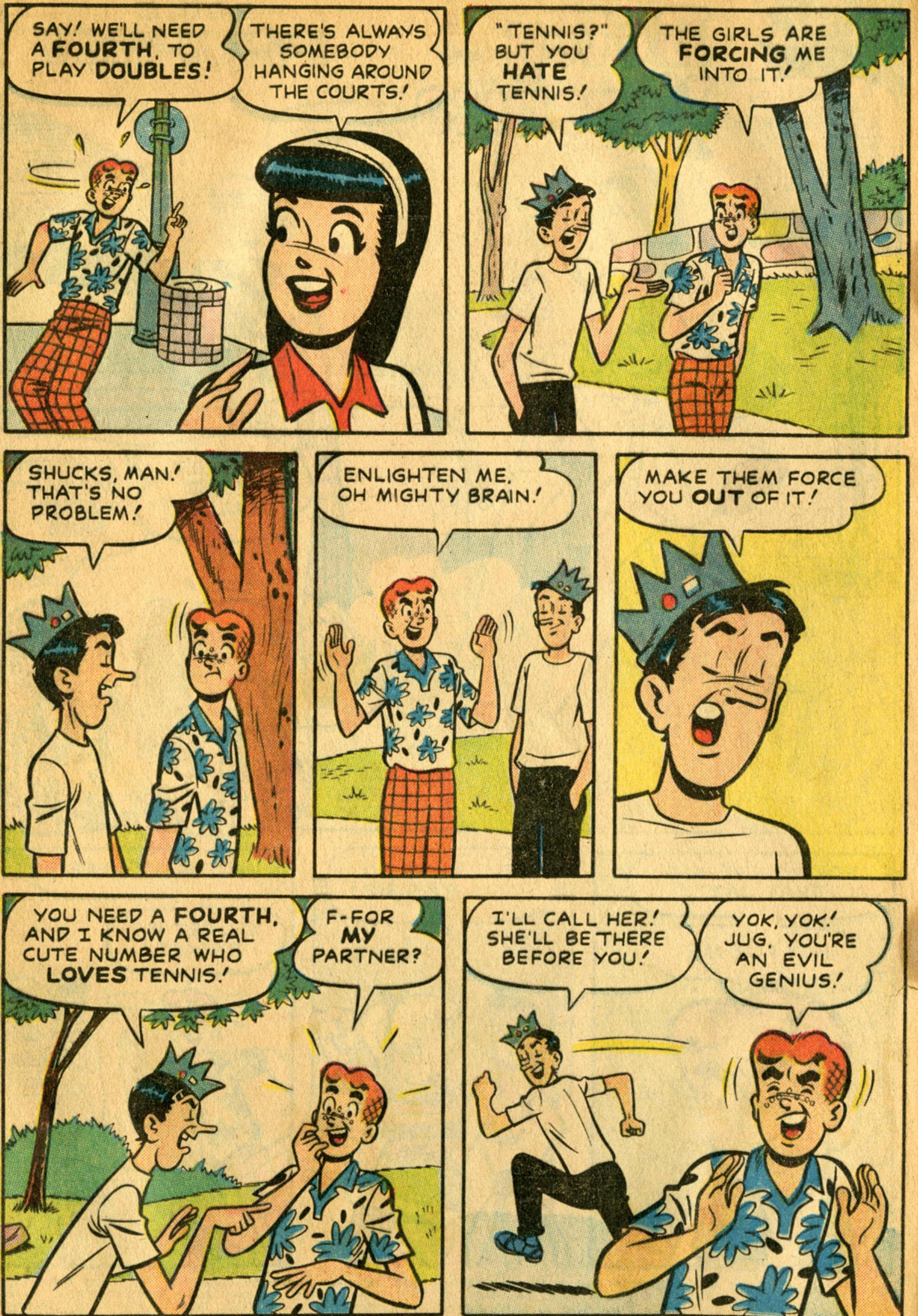
My name____________________

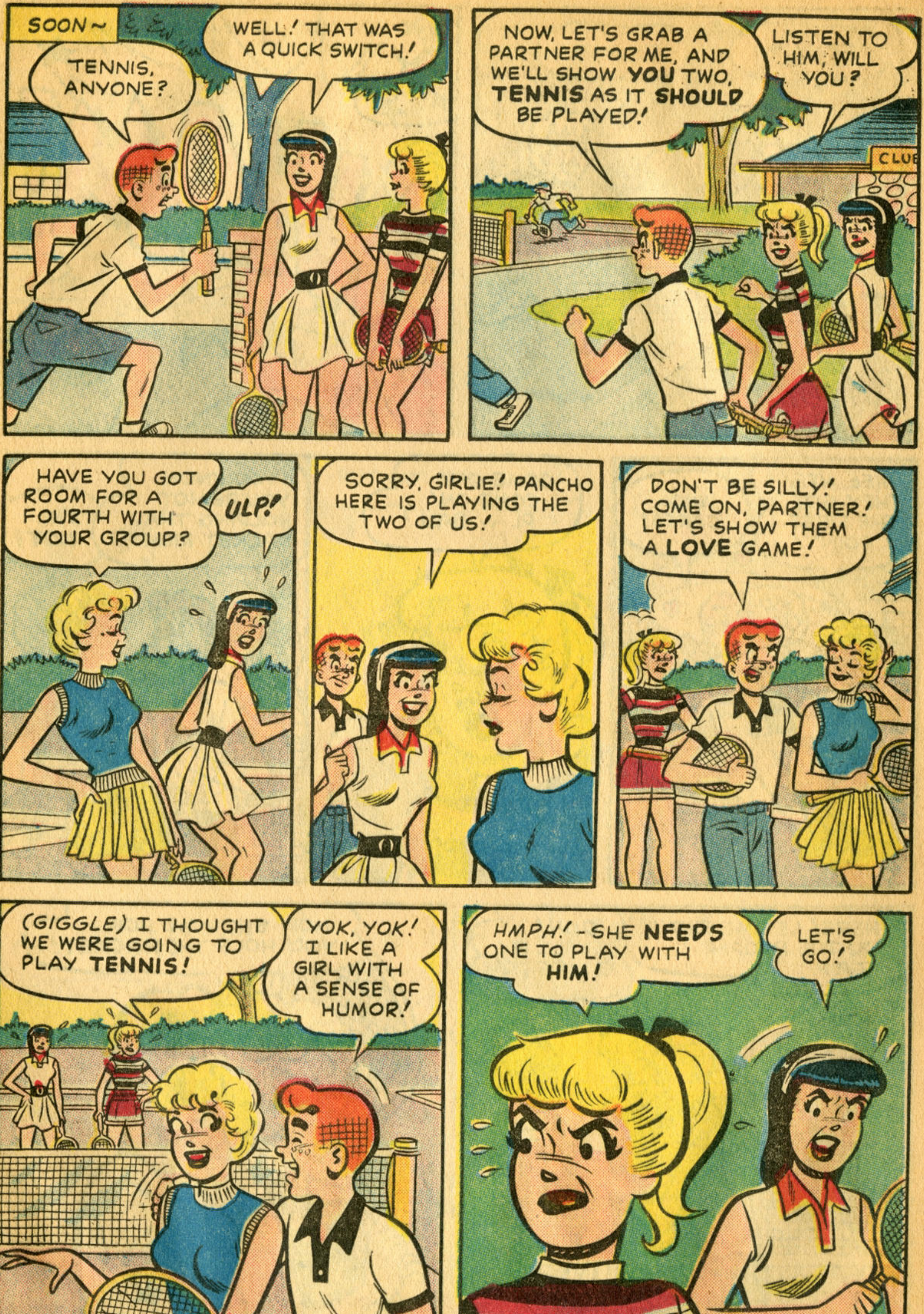
Address____________________

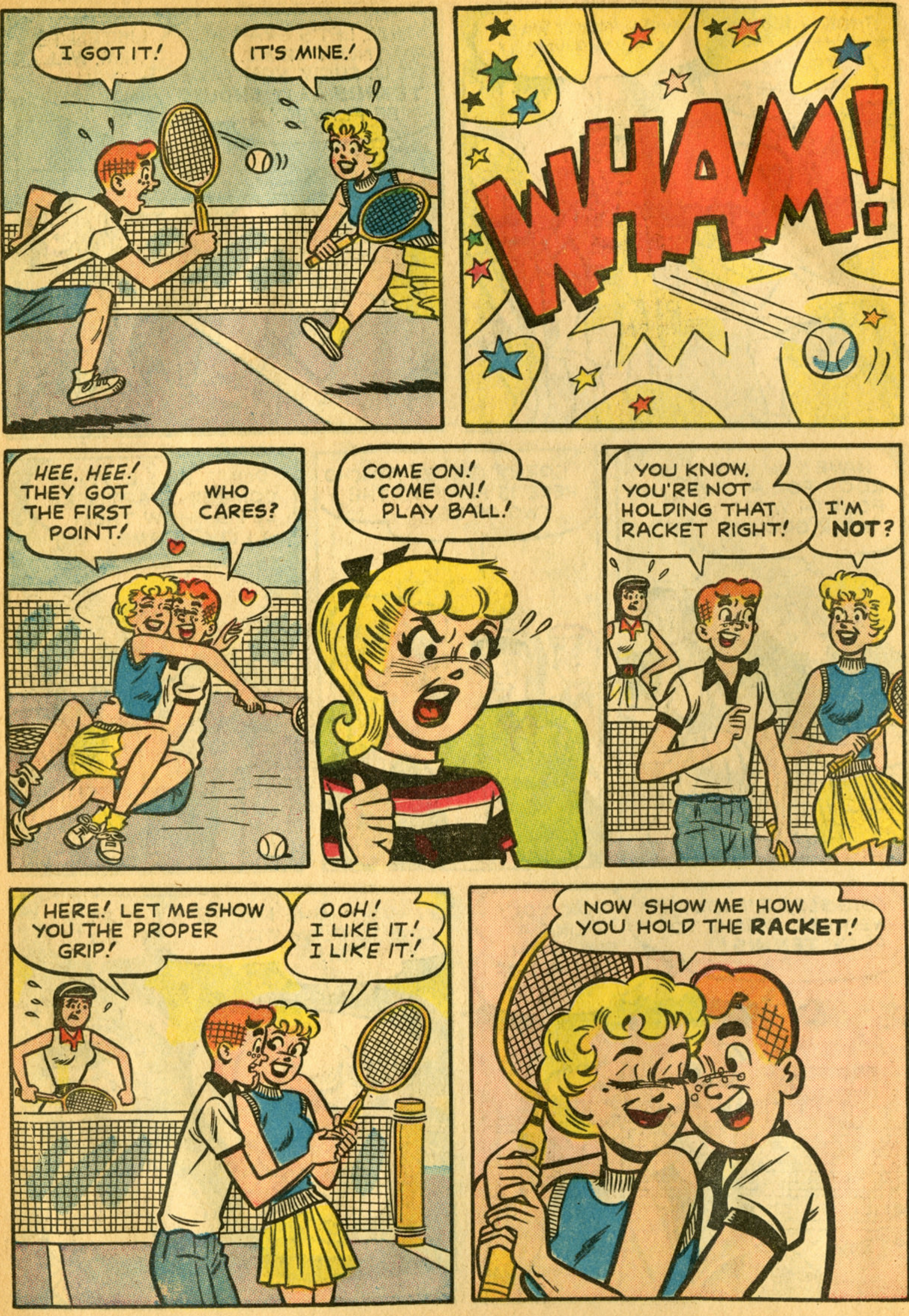
City__________ Zone____ State________

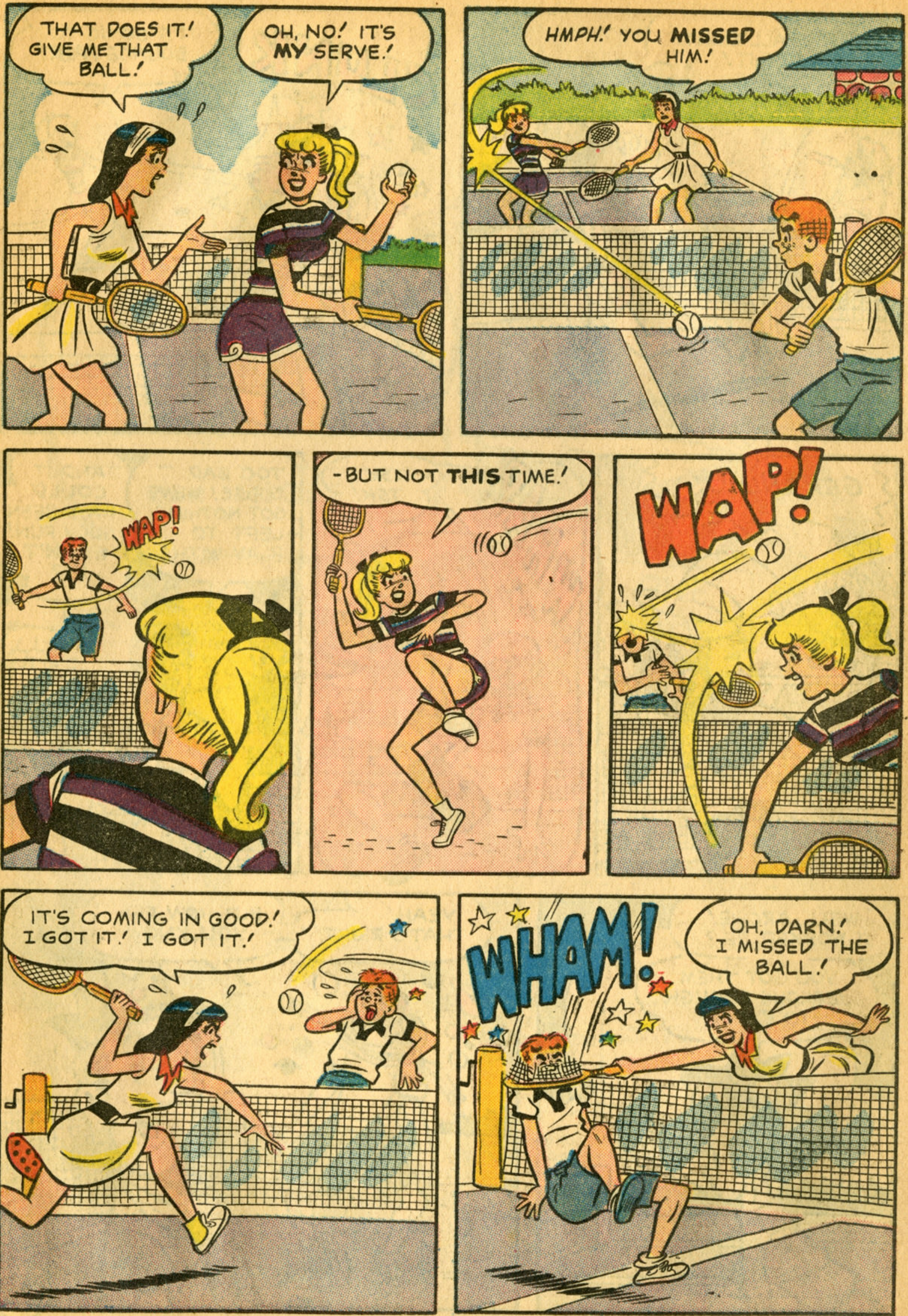

Archie's Girls Betty and Veronica
"NET PROPHET"
GET YOUR RACKET, ARCHIE! WE'RE GOING TO PLAY A FEW SETS!
TENNIS?
THIS ISN'T A POLO MALLET!
AGH! NOT ME! THAT'S A SISSY GAME!
FORTY-LOVE, AND ALL THAT JAZZ!
NOT FOR ME
WELL, LET'S GO ASK REGGIE!
WAIT RIGHT HERE!
I'LL GET MY RACKET!

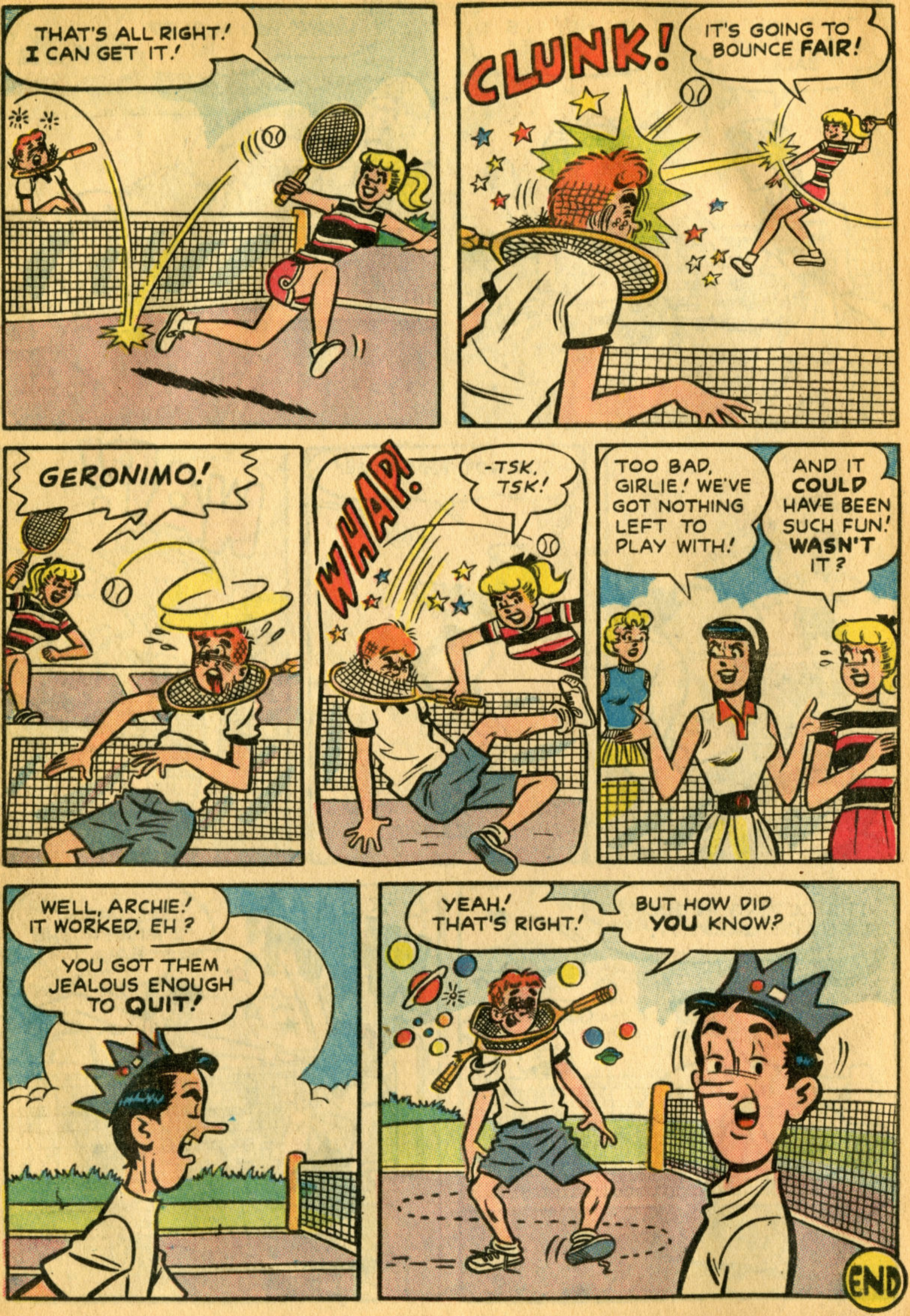
ARCHIE'S GIRLS BETTY AND VERONICA, Vol. 1, No. 46, October, 1959. Published monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Mo. Editorial offices: 241 Church Street, New York 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 1, Ill. Hollywood office: 439 So. Western Avenue, Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri, and at additional mailing offices, under the Act of March 3, 1879. Copyright 1959, by CLOSE-UP, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, $1.20 in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.


SAY! WE'LL NEED A **FOURTH**, TO PLAY **DOUBLES**!
THERE'S ALWAYS SOMEBODY HANGING AROUND THE COURTS!
"TENNIS?" BUT YOU **HATE** TENNIS!
THE GIRLS ARE **FORCING** ME INTO IT!
SHUCKS, MAN! THAT'S NO PROBLEM!
ENLIGHTEN ME, OH MIGHTY BRAIN!
MAKE THEM FORCE YOU **OUT** OF IT!
YOU NEED A **FOURTH**, AND I KNOW A REAL CUTE NUMBER WHO **LOVES** TENNIS!
F-FOR **MY** PARTNER?
I'LL CALL HER! SHE'LL BE THERE BEFORE YOU!
YOK, YOK! JUG, YOU'RE AN EVIL GENIUS!


SOON ~
TENNIS, ANYONE?
WELL! THAT WAS A QUICK SWITCH!
NOW, LET'S GRAB A PARTNER FOR ME, AND WE'LL SHOW YOU TWO, TENNIS AS IT SHOULD BE PLAYED!
LISTEN TO HIM, WILL YOU?
CLUB
HAVE YOU GOT ROOM FOR A FOURTH WITH YOUR GROUP?
ULP!
SORRY, GIRLIE! PANCHO HERE IS PLAYING THE TWO OF US!
DON'T BE SILLY! COME ON, PARTNER! LET'S SHOW THEM A LOVE GAME!
(GIGGLE) I THOUGHT WE WERE GOING TO PLAY TENNIS!
YOK, YOK! I LIKE A GIRL WITH A SENSE OF HUMOR!
HMPH! - SHE NEEDS ONE TO PLAY WITH HIM!
LET'S GO!

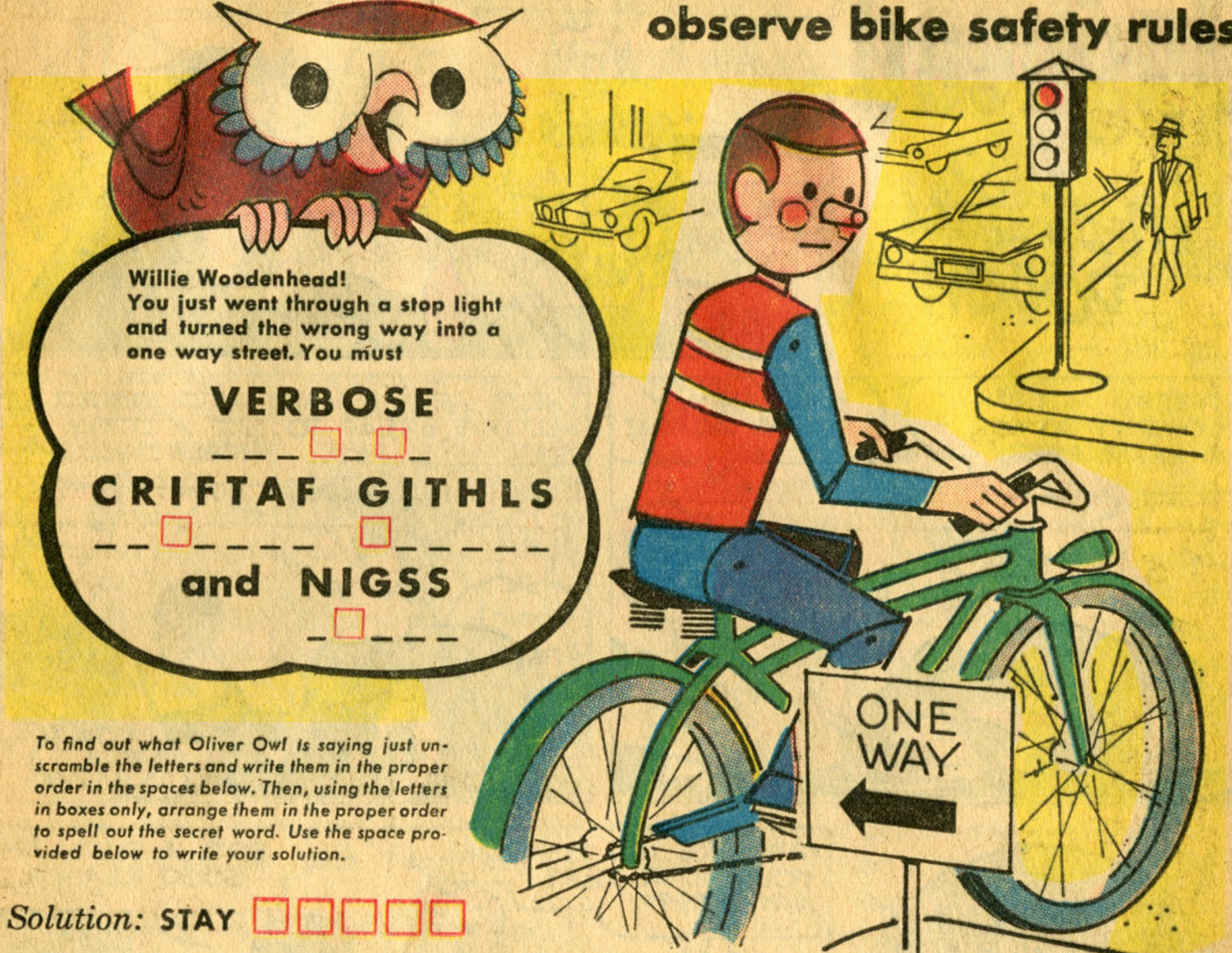

I GOT IT!
IT'S MINE!
WHAM!
HEE, HEE! THEY GOT THE FIRST POINT!
WHO CARES?
COME ON! COME ON! PLAY BALL!
YOU KNOW, YOU'RE NOT HOLDING THAT RACKET RIGHT!
I'M **NOT**?
HERE! LET ME SHOW YOU THE PROPER GRIP!
OOH! I LIKE IT! I LIKE IT!
NOW SHOW ME HOW YOU HOLD THE **RACKET**!


THAT DOES IT! GIVE ME THAT BALL!
OH, NO! IT'S **MY** SERVE!
HMPH! YOU **MISSED** HIM!
WAP!
-BUT NOT **THIS** TIME!
WAP!
IT'S COMING IN GOOD! I GOT IT! I GOT IT!
WHAM!
OH, DARN! I MISSED THE BALL!


THAT'S ALL RIGHT! I CAN GET IT!
CLUNK!
IT'S GOING TO BOUNCE FAIR!
GERONIMO!
WHAP!
-TSK. TSK!
TOO BAD, GIRLIE! WE'VE GOT NOTHING LEFT TO PLAY WITH!
AND IT COULD HAVE BEEN SUCH FUN! WASN'T IT?
WELL, ARCHIE! IT WORKED, EH?
YOU GOT THEM JEALOUS ENOUGH TO QUIT!
YEAH! THAT'S RIGHT!
BUT HOW DID YOU KNOW?
END

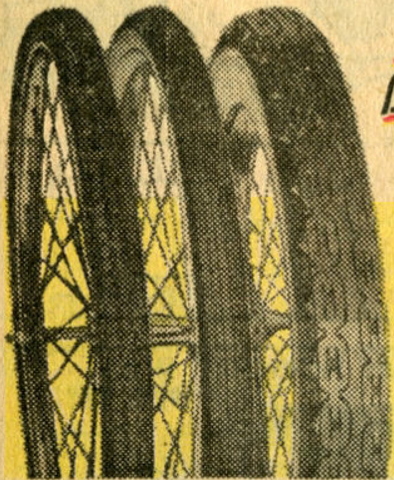
DON'T BE A WILLIE WOODENHEAD!

observe bike safety rules


Willie Woodenhead!
You just went through a stop light and turned the wrong way into a one way street. You must
VERBOSE
___☐_☐_
CRIFTAF GITHLS
__☐____ ☐______
and NIGSS
_☐___
ONE WAY

To find out what Oliver Owl is saying just unscramble the letters and write them in the proper order in the spaces below. Then, using the letters in boxes only, arrange them in the proper order to spell out the secret word. Use the space provided below to write your solution.

Solution: **STAY** ☐☐☐☐☐



For more Biking Fun Ride on

U.S. ROYALS

Royals have everything modern science can provide in a bike tike. Made by U.S. Rubber — oldest bike tire manufacturer in America. U. S. Rubber's gigantic research facilities have developed the famous U.S. Royal brand—the same facilities that have produced the outstanding tire advances in U. S. Royal Auto Tires.

Your U.S. Royal dealer has a Royal that's just right for you — fast rolling lightweights, sleek Middleweights, and comfort-cushioned balloon tires — including the rugged Nobby, the work-horse tire.

SEND FOR U.S. ROYAL WORD PUZZLE BOOK

To get your copy of this colorful puzzle book, just fill out the coupon below and mail it with 5 cents in coin (to cover postage and mailing costs) to U. S. Rubber, Box 881, Indianapolis 6, Indiana.

U.S. Rubber, Box 881, Indianapolis 6, Indiana.

Please send me the U.S. Royal Word Puzzle Booklet. Enclosed is 5 cents to cover postage and mailing costs.

Name________________________________

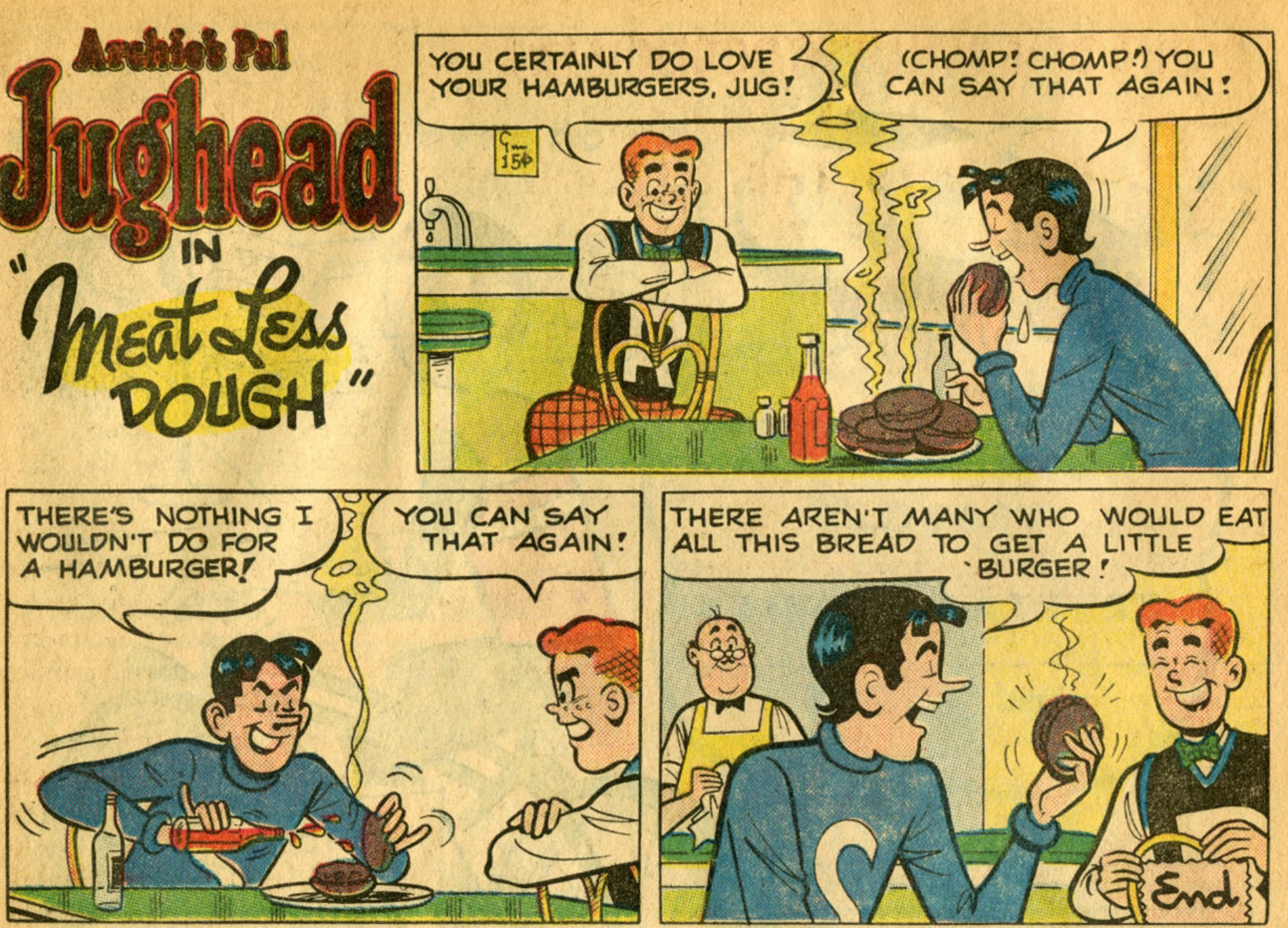
Address______________________________

City________________Zone____ State__________

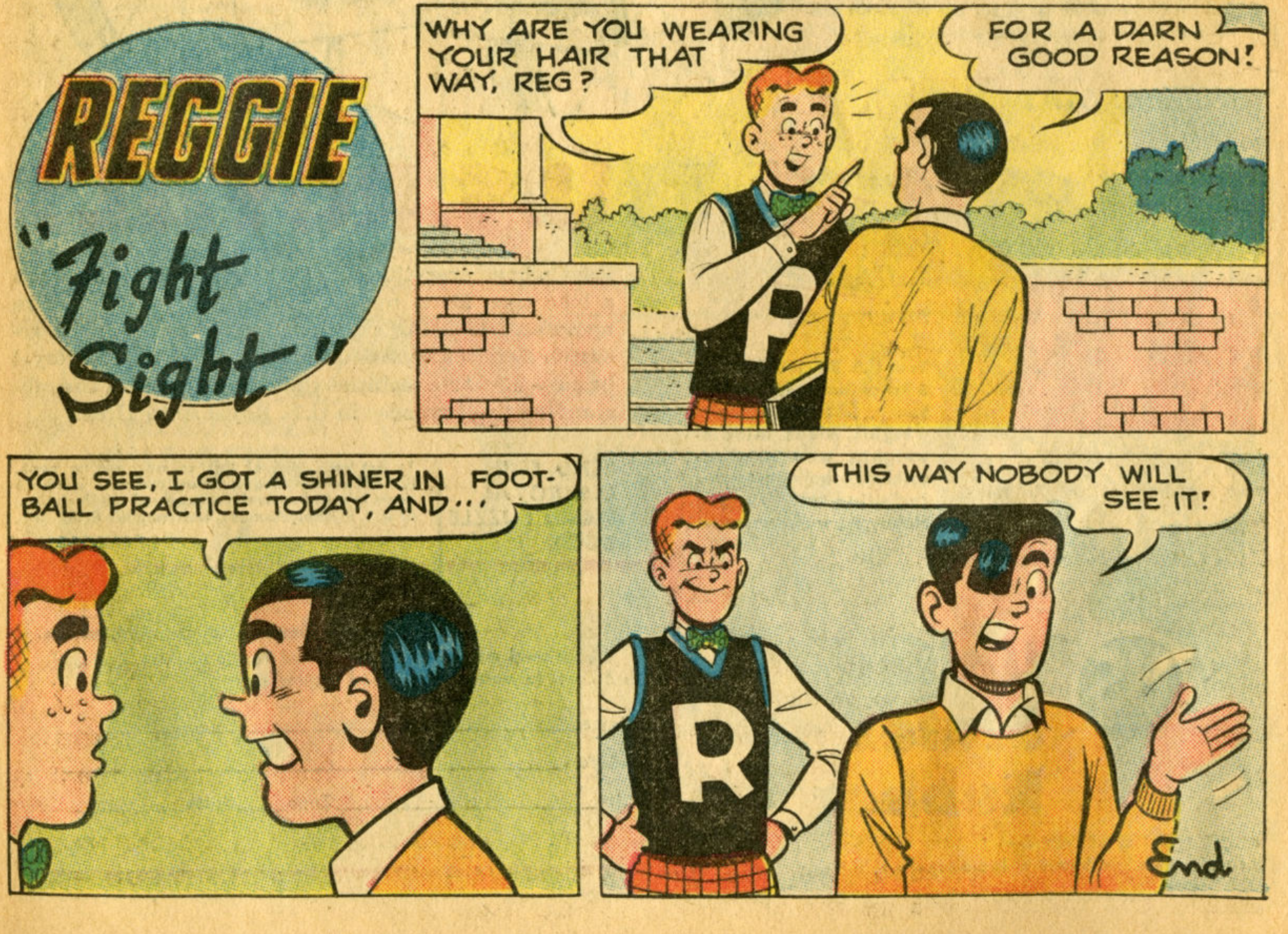
United States Rubber

CYCLE TIRE DEPARTMENT
549 East Georgia Street • Indianapolis 6, Indiana

Archie's Pal Jughead IN "Meat Less DOUGH"


YOU CERTAINLY DO LOVE YOUR HAMBURGERS, JUG!
(CHOMP! CHOMP!) YOU CAN SAY THAT AGAIN!
15¢
THERE'S NOTHING I WOULDN'T DO FOR A HAMBURGER!
YOU CAN SAY THAT AGAIN!
THERE AREN'T MANY WHO WOULD EAT ALL THIS BREAD TO GET A LITTLE 'BURGER!
End

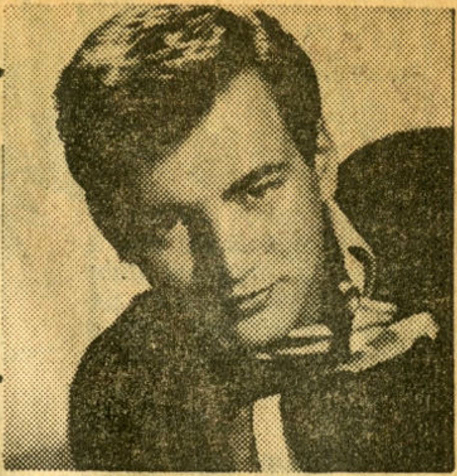
REGGIE "Fight Sight"


WHY ARE YOU WEARING YOUR HAIR THAT WAY, REG?
FOR A DARN GOOD REASON!
YOU SEE, I GOT A SHINER IN FOOTBALL PRACTICE TODAY, AND...
THIS WAY NOBODY WILL SEE IT!
End

Veronica

PRESENTS THE RECORDING STAR OF THE MONTH!

BOBBY DARIN



It has been a strange and fascinating development of our times that more young singers have had hit records in the past several years than ever before in the entire history of showbusiness. Unfortunately, the great majority of these youngsters have proved great disappointments as performers in theatres, night clubs, on television and in films.

Possibly the most outstanding exception to this big hit-no performance trend in young warblers is Bobby Darin. Bobby has proved himself not only one of the biggest disk hit-makers the industry has known, but more important has displayed most amazing polish as a performer before the television cameras, on club floors and in theatres.

Bobby Darin works a little like a young, zestful Sinatra, and a little like a budding Dean Martin. Yet he does not imitate either of these two great singers. He has a style all his own. Sinatra and Martin touches, yes, but with the Darin appeal to the teen age record buying market, as well as to adults. He works with amazing authority for a youngster of 21.

And Bobby is unique in another respect. He is not only a polished performer on records and otherwise, but he is one of the most accomplished young songwriters on the current scene. He wrote his own smash hit, "Splish Splash," as well as tunes recorded by such artists as Eddy Arnold, LaVerne Baker, Gene Vincent and many others. In addition to his songwriting and performing talent, Bobby is also an arranger with a distinctive, bright and commercial touch. For example, he not only arranged "Splish Splash" and many other songs he himself recorded, but also arranged and ran the date on the hit Rinky Dink record of "Early in the Morning" on Atco. Bobby, of course, wrote the successful "Early in the Morning," too.

Bobby's first public appearance of consequence occurred in March, 1956 when he did a television show with the late, great Tommy Dorsey. From that point on music tradesters, and now the general public, have taken Bobby to their hearts. His last hit of "Dream Lover" has shown this.

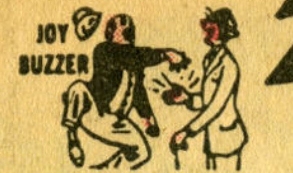
Bobby graduated from the High School of Science in New York City, and spent one year at Hunter College in New York. Long before that he was training himself for a career as an entertainer-writer. He learned to play piano, drums, guitar, vibes and bass. Bobby's mother, a lady who once graced show business herself, has been a big help to Bobby all through his early days as a performer.

Now that he has had hit records—and "Splish Splash" was one of the biggest hits of 1958—Bobby is not letting up on his stringent and continuing efforts to improve himself as a performer. At the present time he is taking dramatic and dancing lessons, in preparation for work in television and films. Physically, Bobby is ideal for either medium. He is 5'9½" tall, and a slender, virile 155 pounds. He has handsome, yet interesting, distinctive facial features.

While Bobby's "Splish Splash" was substantially in the rock and roll idiom, and he is a big favorite with the teen agers, he has equal appeal to adults who prefer to hear knowing treatments of standard ballads and swing items. In clubs, theatres and in films this fast-rising youngster has bids to play the finest, and ensuing months will see announcements of interest along these lines.

TREASURE CHEST OF FUN AND SURPRISES

FUN! LAUGHS! TRICKS! GALORE



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation". Absolutely harmless.

No. 239 ....Only **50¢**

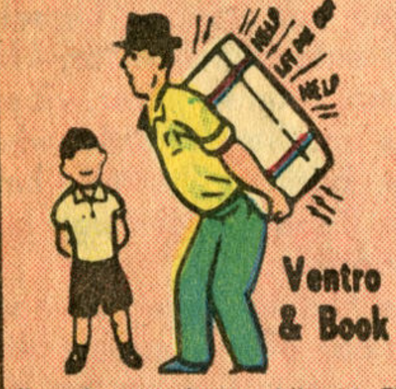
ZOOM
PRANKSTER EXHAUST WHISTLE!

AUTO BREAKER

Greatest gag in years! Just place this gadget inside any tail pipe and watch the fun. The minute he starts to move the car, it sounds like the transmission fell out, the fuel pump broke, and the whole rear-end caved in. It's a panic, but it's harmless fun.

8087 75¢

THROW YOUR VOICE



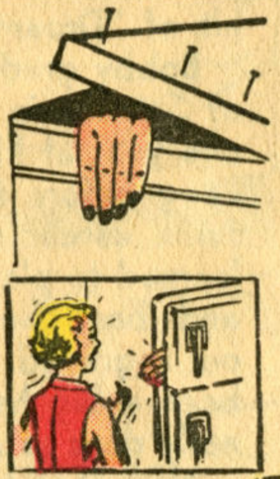
Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 137 25¢

ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971.........................20¢

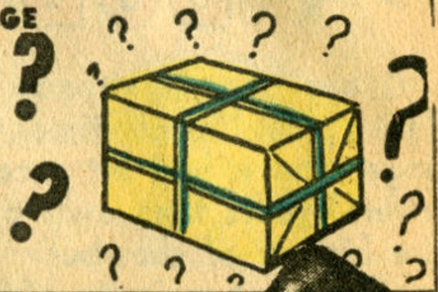


SPOOK HAND

A million laughs! This realistic, skin colored spook hand has red fingernails and big knuckles that are completely realistic. Imagine it poking out of your car, out of a pot, opening a door. Sticks anywhere with special adhesive included. Can be re-used over & over again. It's real weird.

8079 .98

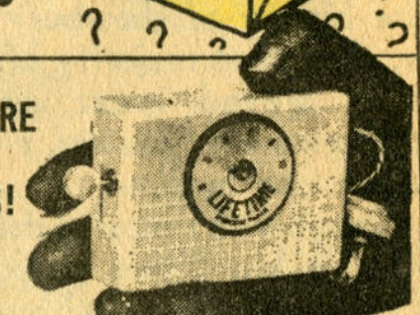
SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

No. 678.......... Only 50¢

AMAZING MINIATURE RADIO NO TRANSISTORS! NO TUBES! NO BATTERIES!



Here is a tiny featherweight radio that operates without batteries, without tubes — but brings you years of listening pleasure! This is your own personal miniature radio that permits you to listen to your favorite program without disturbing others near you. And, there's nothing to wear out—nothing to replace. Plays indefinitely. It's complete with its own earplug that lets you listen in complete privacy. The attractive case is made of colorful, shock resistant plastic.

044...$4.98

PHAROAH SERPENTS

Special pill that when lighted, forms 1 ft. snake. Has a stunning effect on the viewer. Can be done casually, or as a special trick. Box of 10.

#4524............20¢

SNOW STORM TABLETS

Just place one of these on the end of a burning cigarette and watch the snow fly. It'll create a real indoor snow blizzard.

No. 6045 ...Per pkg. **20¢**

WHOOPEE CUSHION

Place it on a chair under a cushion; then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

No. 247 50¢

JIU-JITSU
ILLUSTRATED
WRESTLING — SELF-DEFENSE

If This Should Happen to You Would You Know This Quick Defense

YOU, TOO, CAN BE TOUGH

Master Jiujitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or hold up. You don't need big muscles or weight, know how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half,,etc.

No. 224 **$1.00**

24" RUBBER SNAKE

A gigantic 24" snake that will coil and seem to be alive! Throw it into a crowd and watch the fun start.

#5451 ... $1.50

Cannot ship orders totalling less than $1.00

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP.
Lynbrook, N.Y. Dept. **KG 38**

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

Item #	Name of Item	How Many	Total Price

☐ I enclose __________ in full payment. The Honor House Products Corp. will pay postage.

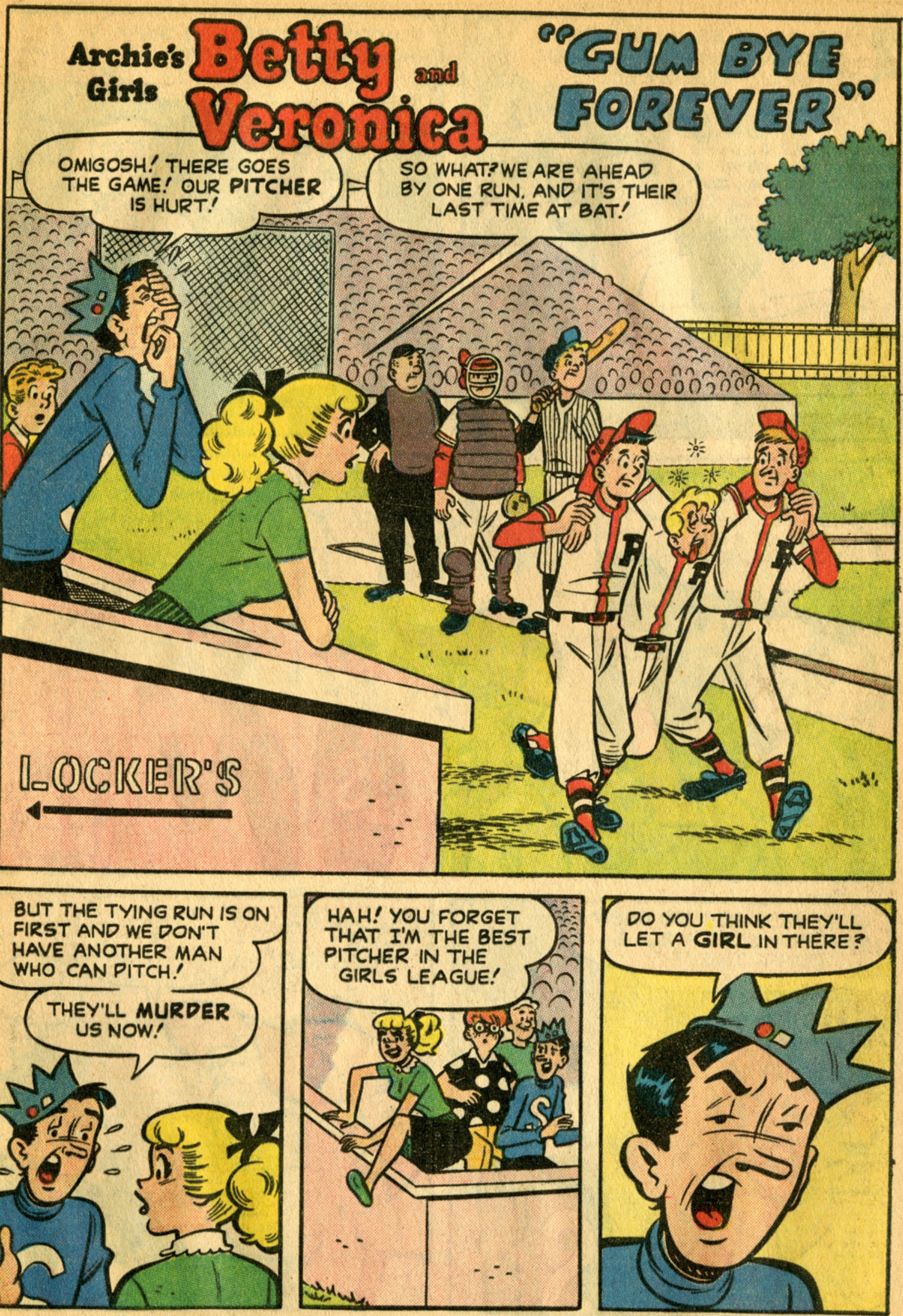
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage.

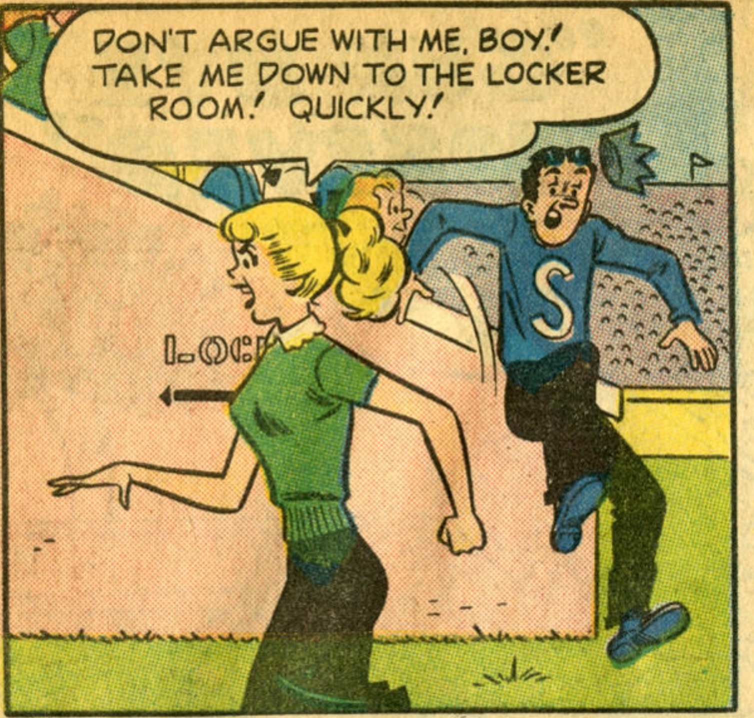
NAME ______________________________

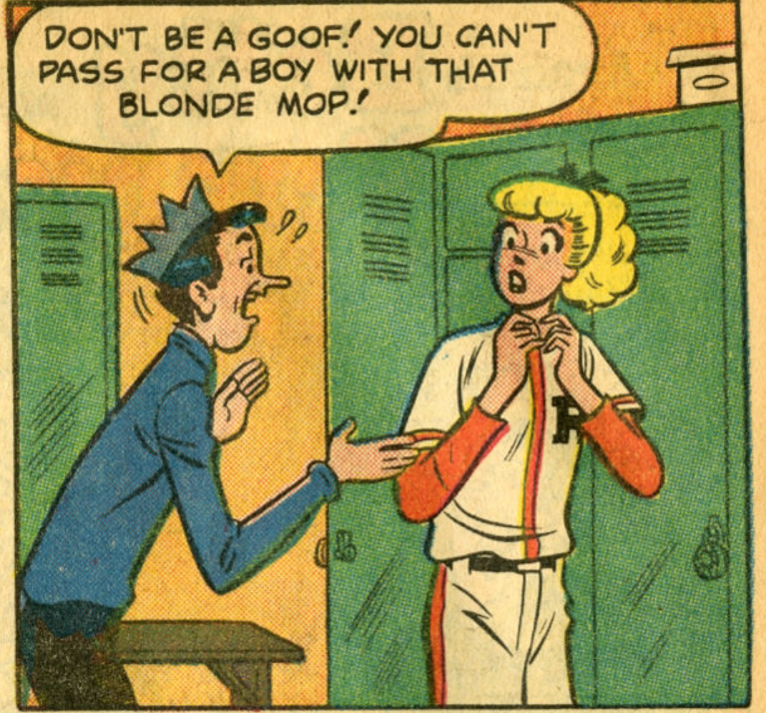
ADDRESS ______________________________

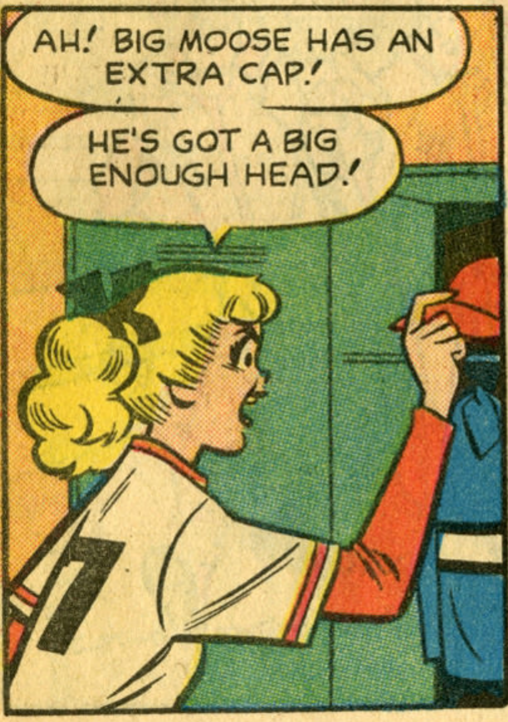
Archie's Girls Betty and Veronica

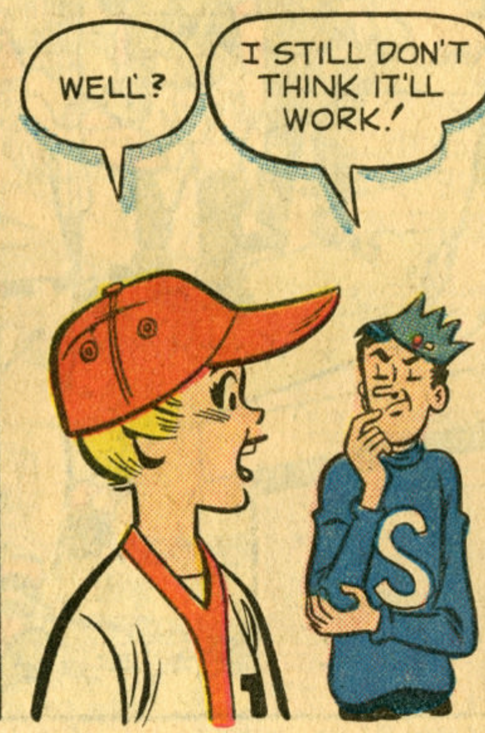
"GUM BYE FOREVER"

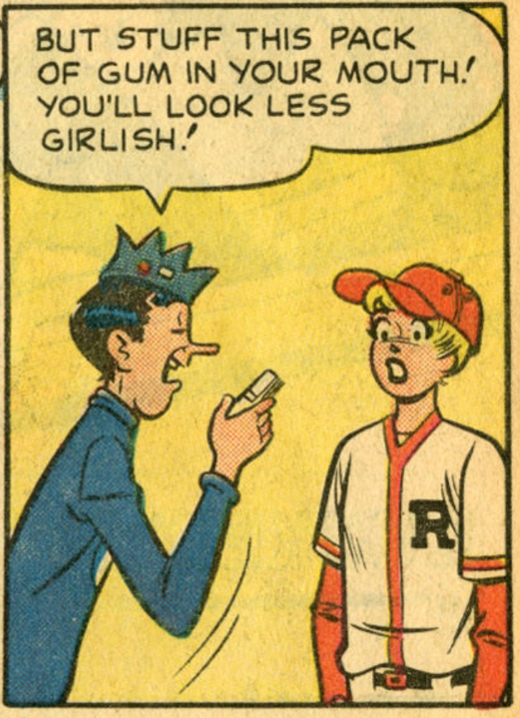

OMIGOSH! THERE GOES THE GAME! OUR PITCHER IS HURT!
SO WHAT? WE ARE AHEAD BY ONE RUN, AND IT'S THEIR LAST TIME AT BAT!
LOCKER'S
BUT THE TYING RUN IS ON FIRST AND WE DON'T HAVE ANOTHER MAN WHO CAN PITCH!
THEY'LL MURDER US NOW!
HAH! YOU FORGET THAT I'M THE BEST PITCHER IN THE GIRLS LEAGUE!
DO YOU THINK THEY'LL LET A GIRL IN THERE?

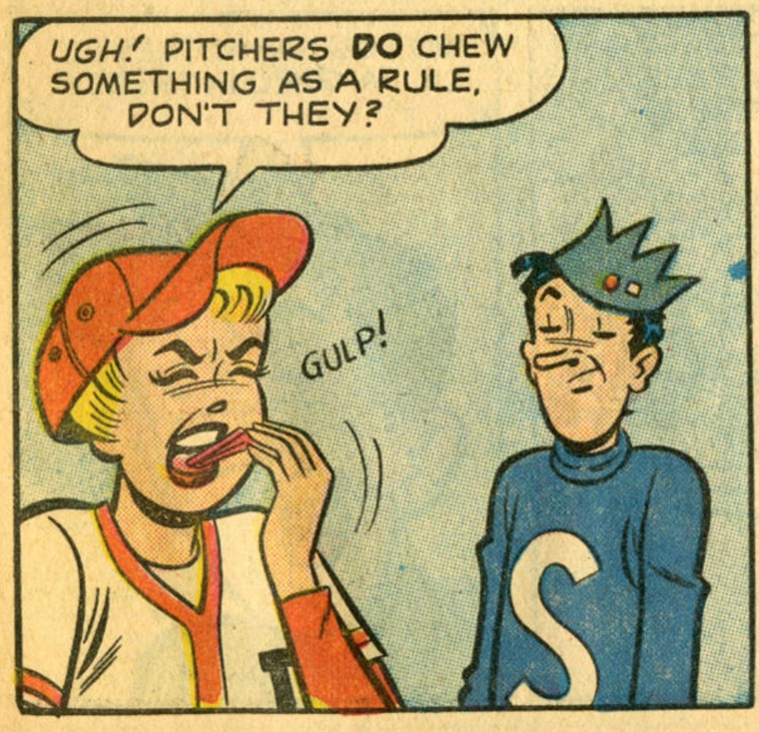

DON'T ARGUE WITH ME, BOY! TAKE ME DOWN TO THE LOCKER ROOM! QUICKLY!
LOC

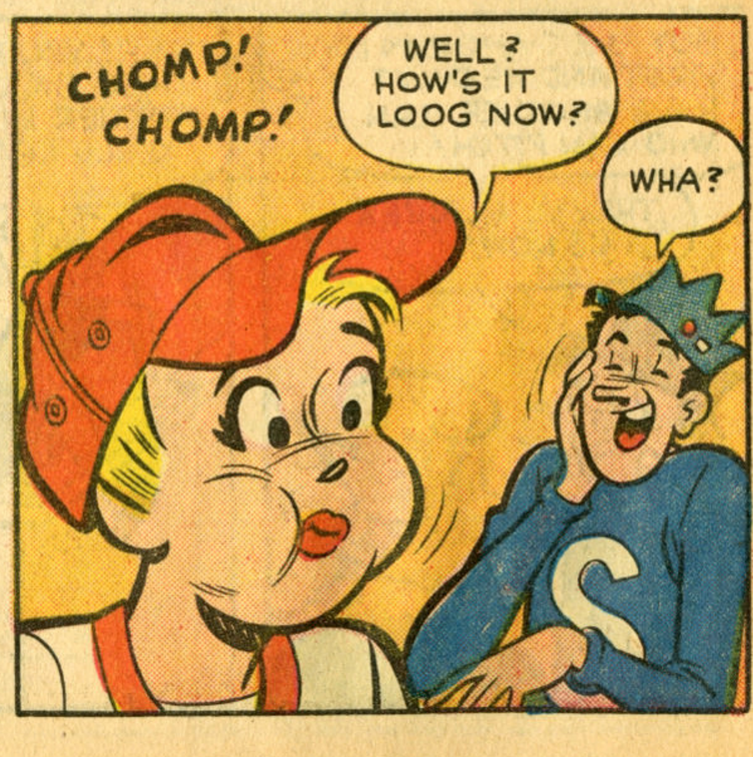

DON'T BE A GOOF! YOU CAN'T PASS FOR A BOY WITH THAT BLONDE MOP!

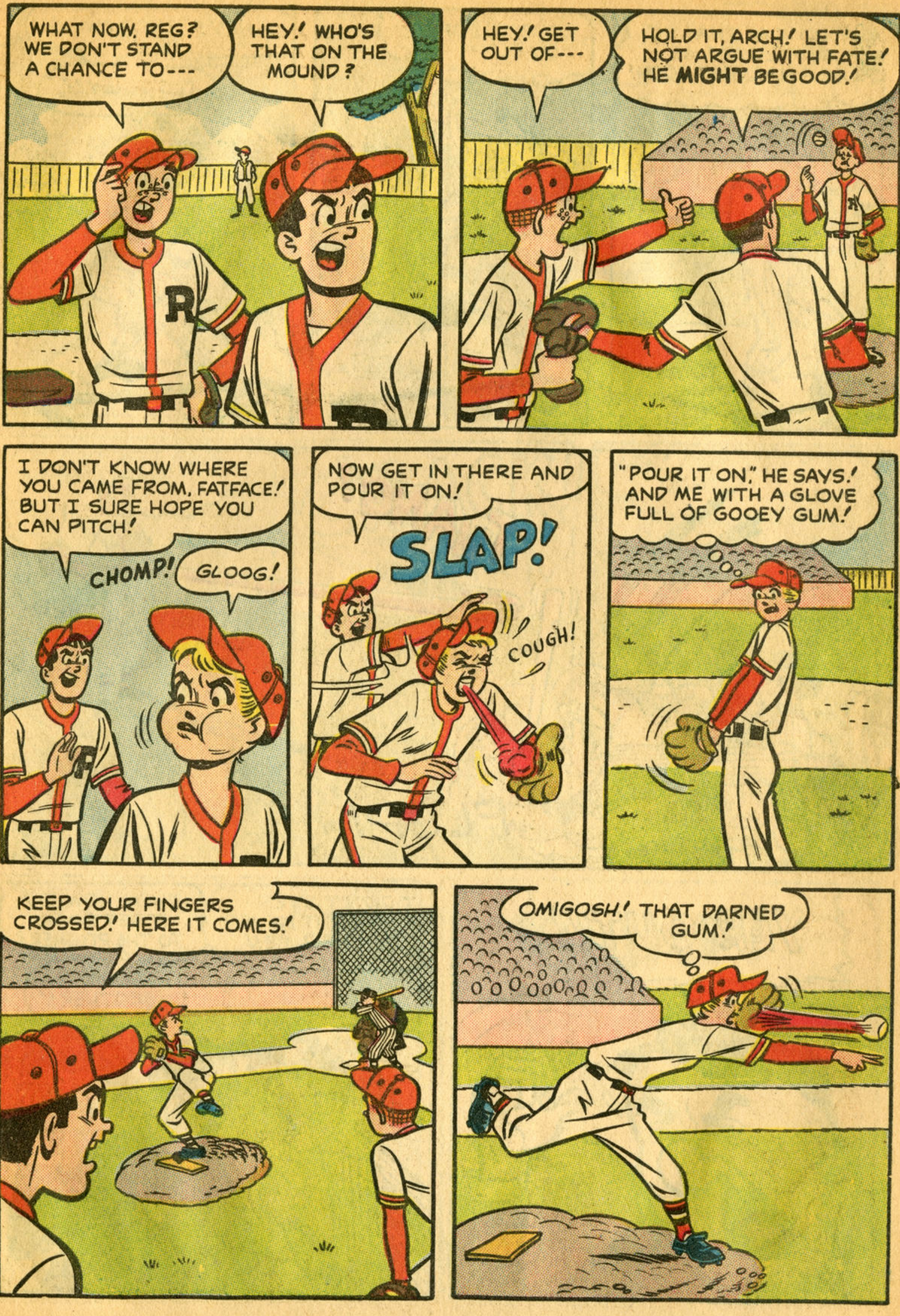

AH! BIG MOOSE HAS AN EXTRA CAP!
HE'S GOT A BIG ENOUGH HEAD!

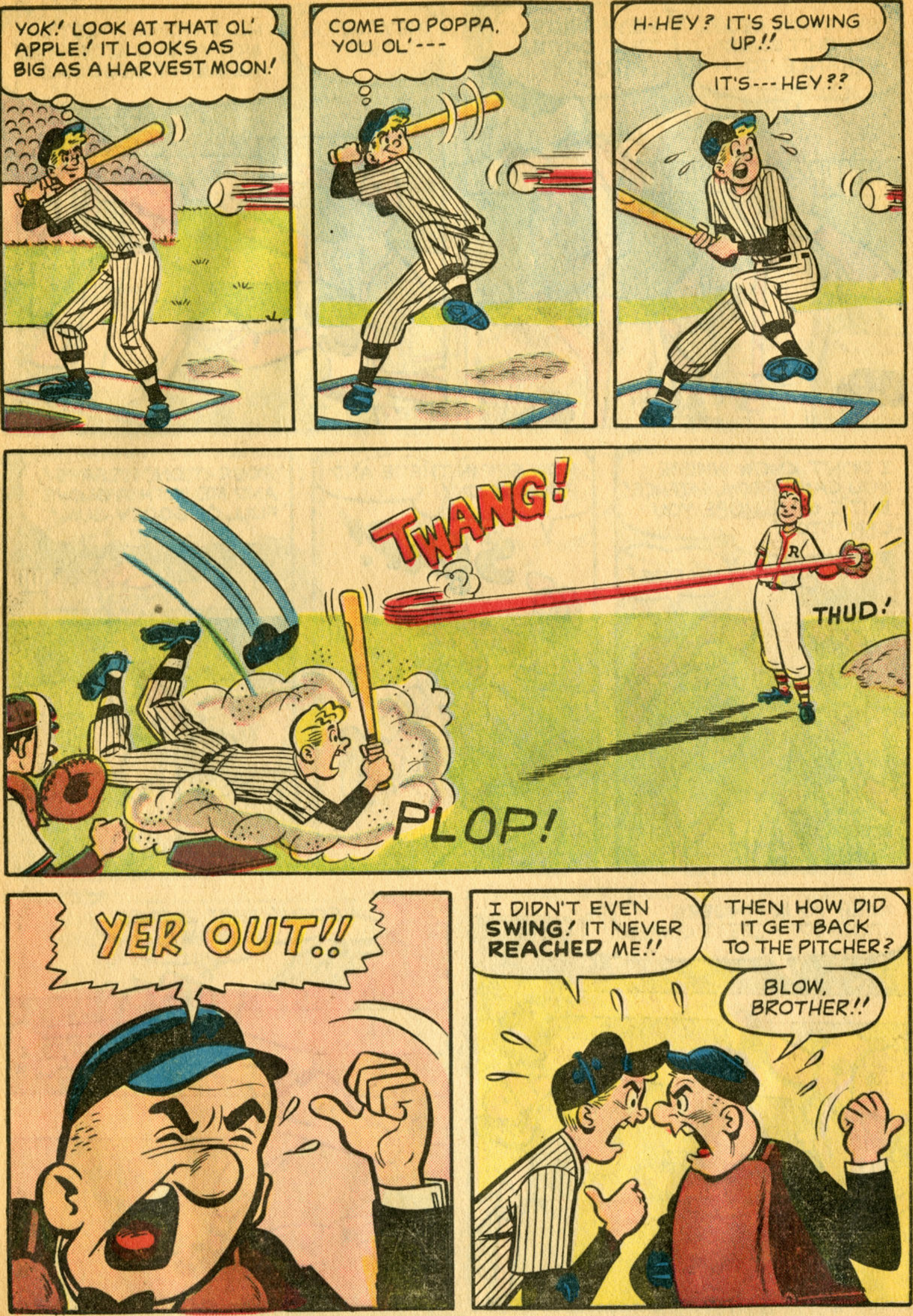

WELL?
I STILL DON'T THINK IT'LL WORK!

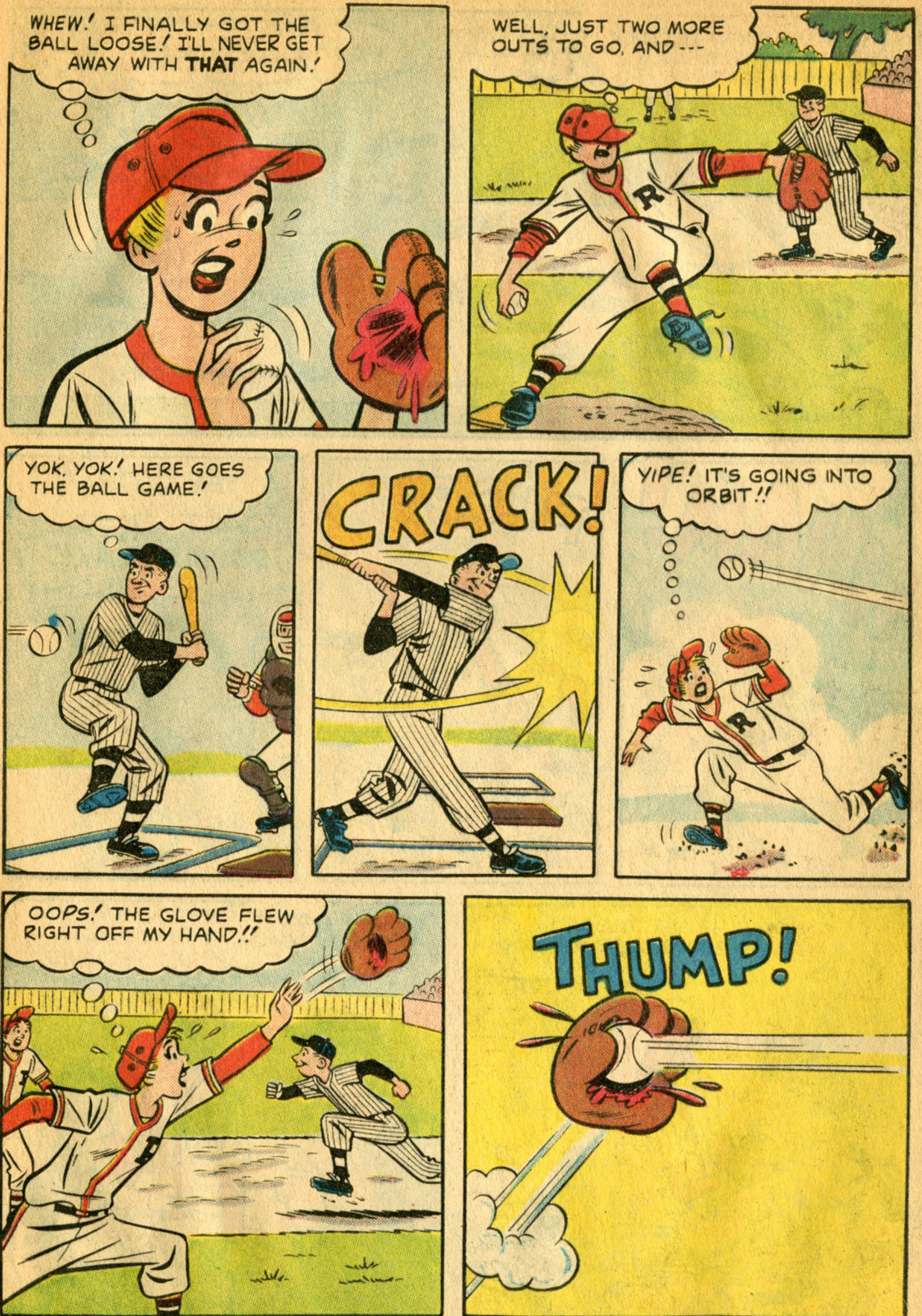

BUT STUFF THIS PACK OF GUM IN YOUR MOUTH! YOU'LL LOOK LESS GIRLISH!

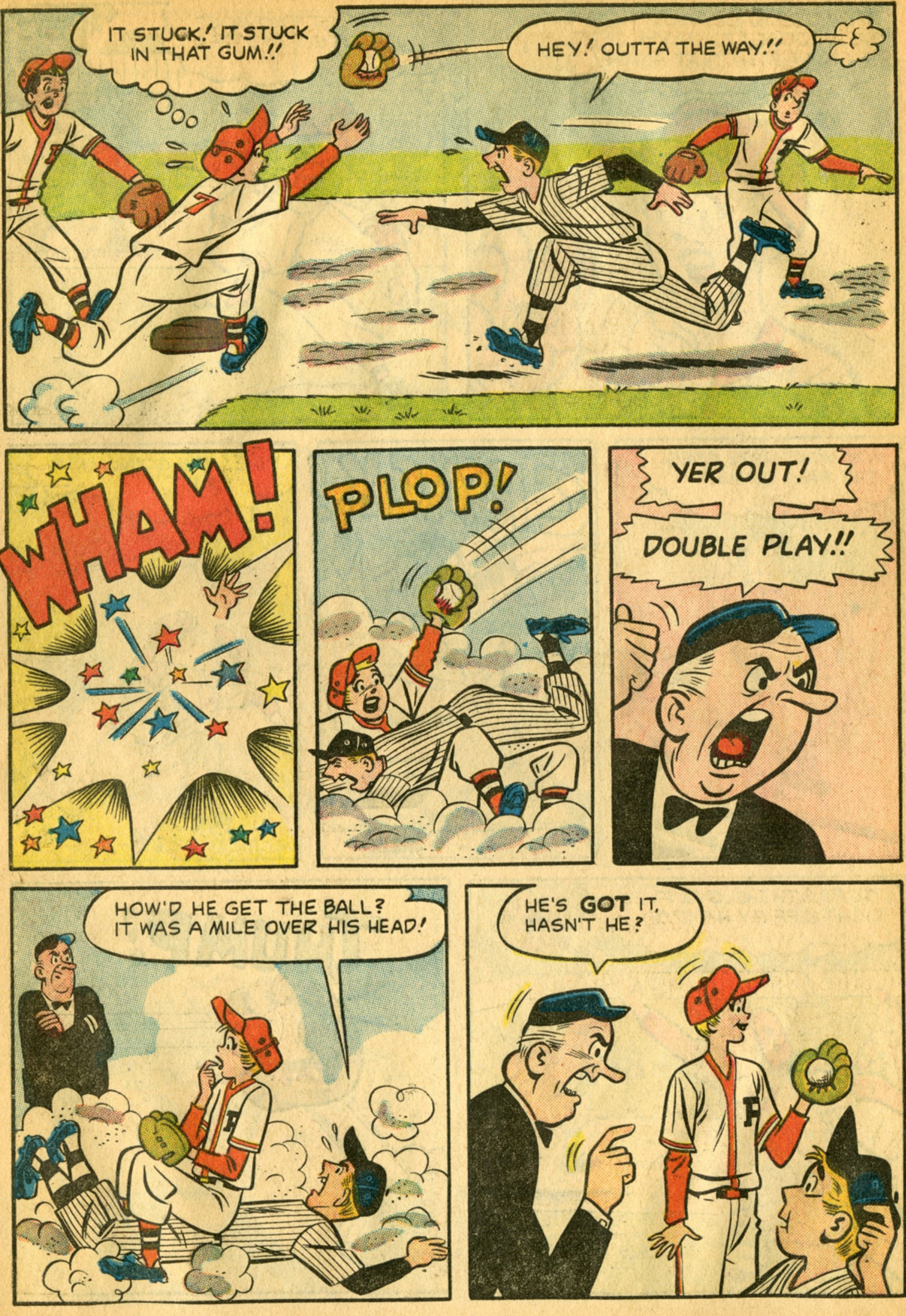

UGH! PITCHERS DO CHEW SOMETHING AS A RULE, DON'T THEY?
GULP!

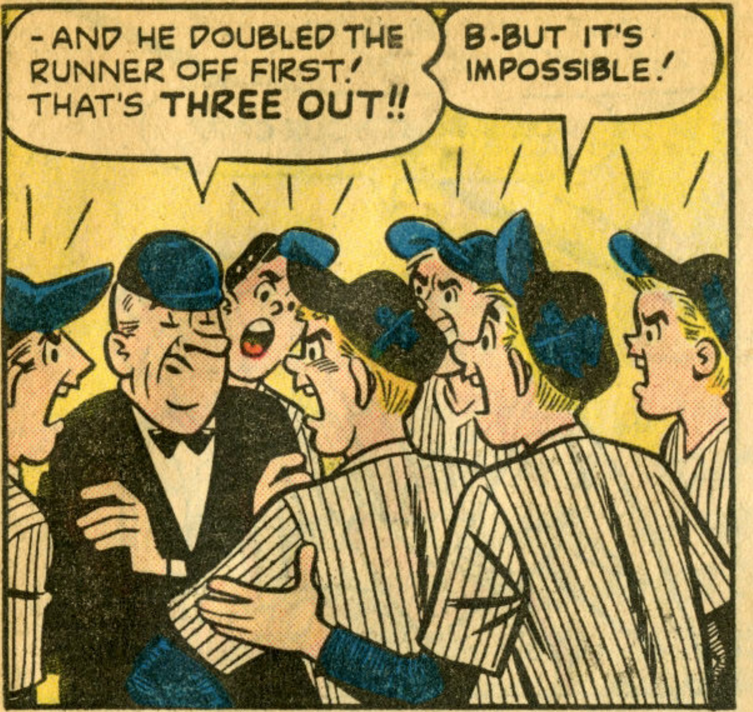

CHOMP! CHOMP!
WELL? HOW'S IT LOOG NOW?
WHA?

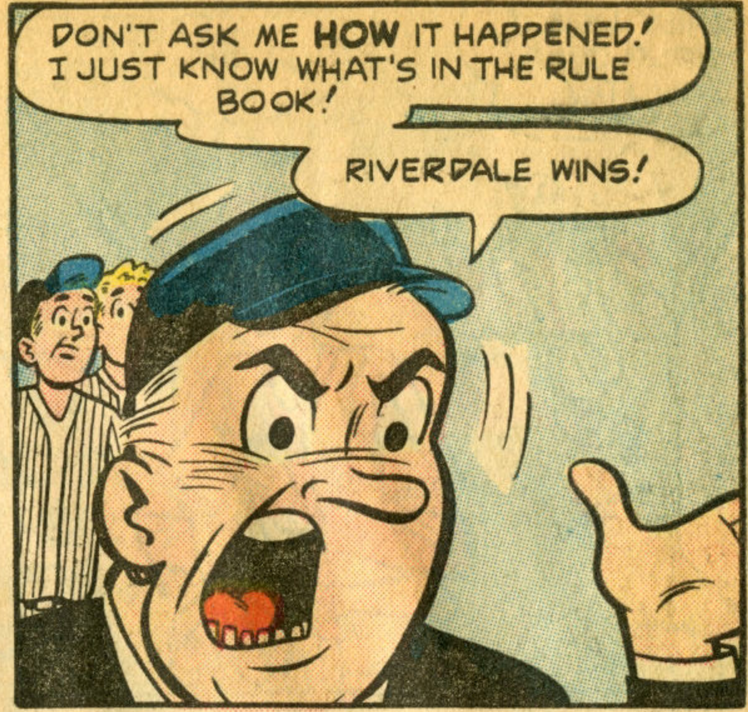

WHAT NOW, REG? WE DON'T STAND A CHANCE TO---
HEY! WHO'S THAT ON THE MOUND?
HEY! GET OUT OF---
HOLD IT, ARCH! LET'S NOT ARGUE WITH FATE! HE **MIGHT** BE GOOD!
I DON'T KNOW WHERE YOU CAME FROM, FATFACE! BUT I SURE HOPE YOU CAN PITCH!
CHOMP!
GLOOG!
NOW GET IN THERE AND POUR IT ON!
SLAP!
COUGH!
"POUR IT ON," HE SAYS! AND ME WITH A GLOVE FULL OF GOOEY GUM!
KEEP YOUR FINGERS CROSSED! HERE IT COMES!
OMIGOSH! THAT DARNED GUM!

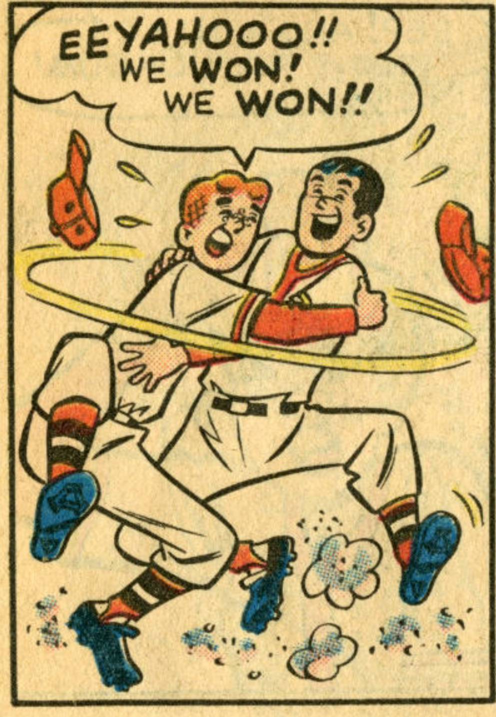

YOK! LOOK AT THAT OL' APPLE! IT LOOKS AS BIG AS A HARVEST MOON!
COME TO POPPA, YOU OL'---
H-HEY? IT'S SLOWING UP!!
IT'S---HEY??
TWANG!
THUD!
PLOP!
YER OUT!!
I DIDN'T EVEN SWING! IT NEVER REACHED ME!!
THEN HOW DID IT GET BACK TO THE PITCHER?
BLOW, BROTHER!!

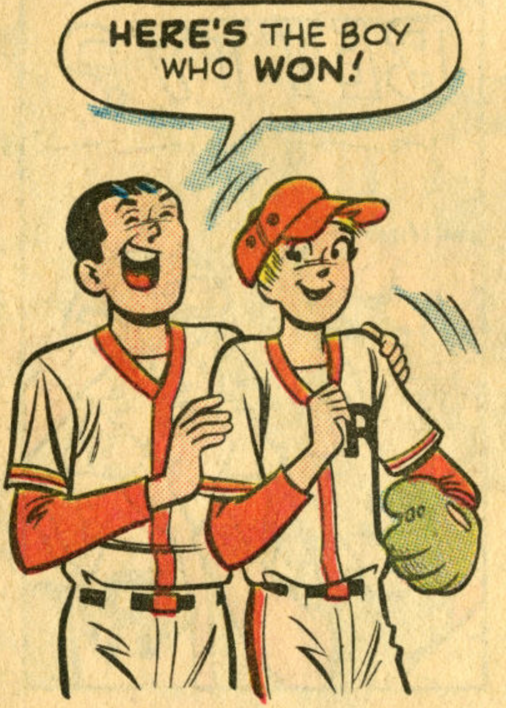

WHEW! I FINALLY GOT THE BALL LOOSE! I'LL NEVER GET AWAY WITH **THAT** AGAIN!
WELL, JUST TWO MORE OUTS TO GO, AND ---
YOK, YOK! HERE GOES THE BALL GAME!
CRACK!
YIPE! IT'S GOING INTO ORBIT!!
OOPS! THE GLOVE FLEW RIGHT OFF MY HAND!!
THUMP!

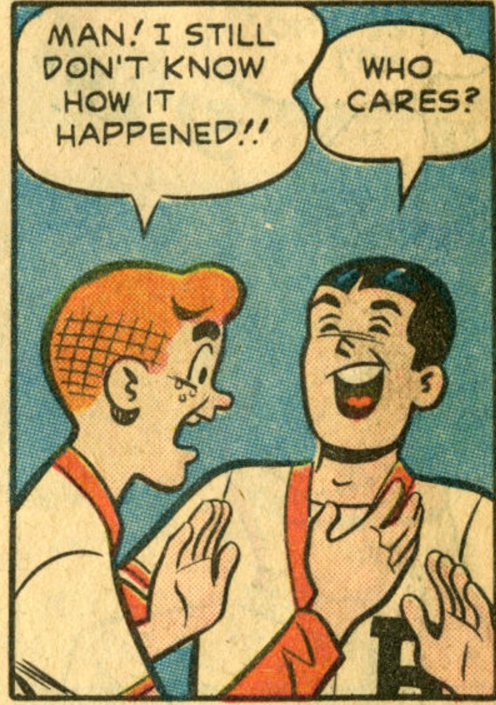

IT STUCK! IT STUCK IN THAT GUM!!
HEY! OUTTA THE WAY!!
7
WHAM!
PLOP!
YER OUT!
DOUBLE PLAY!!
HOW'D HE GET THE BALL? IT WAS A MILE OVER HIS HEAD!
HE'S **GOT** IT, HASN'T HE?

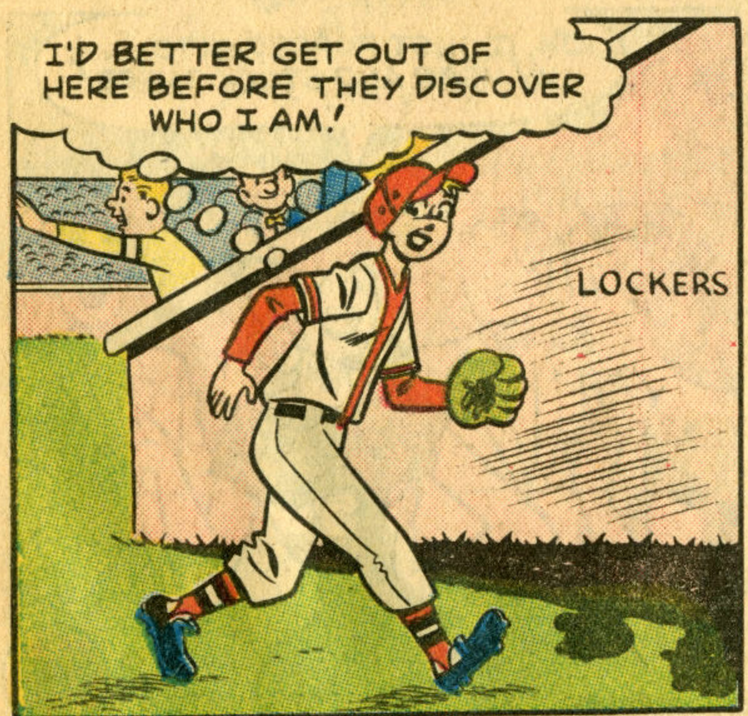

- AND HE DOUBLED THE RUNNER OFF FIRST! THAT'S **THREE OUT**!!
B-BUT IT'S IMPOSSIBLE!

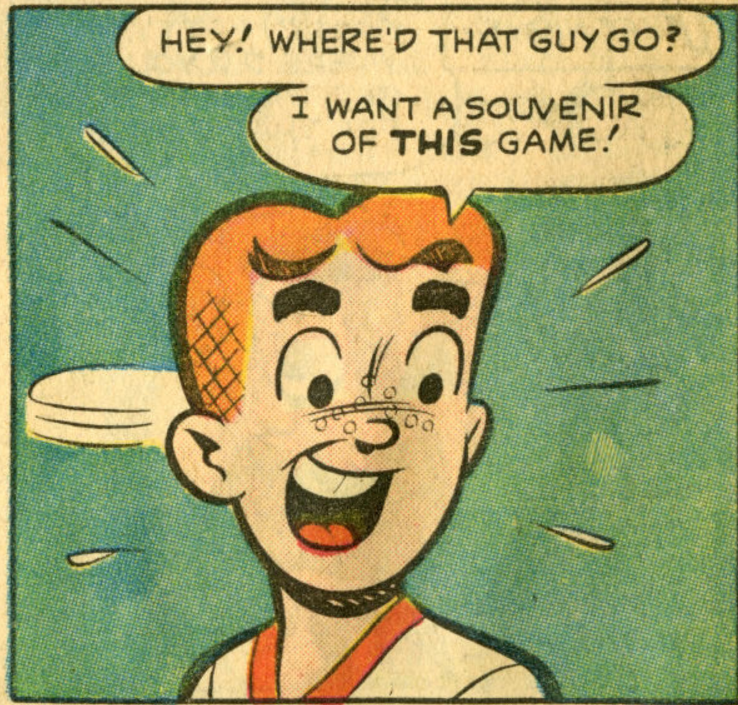

DON'T ASK ME **HOW** IT HAPPENED! I JUST KNOW WHAT'S IN THE RULE BOOK!
RIVERDALE WINS!

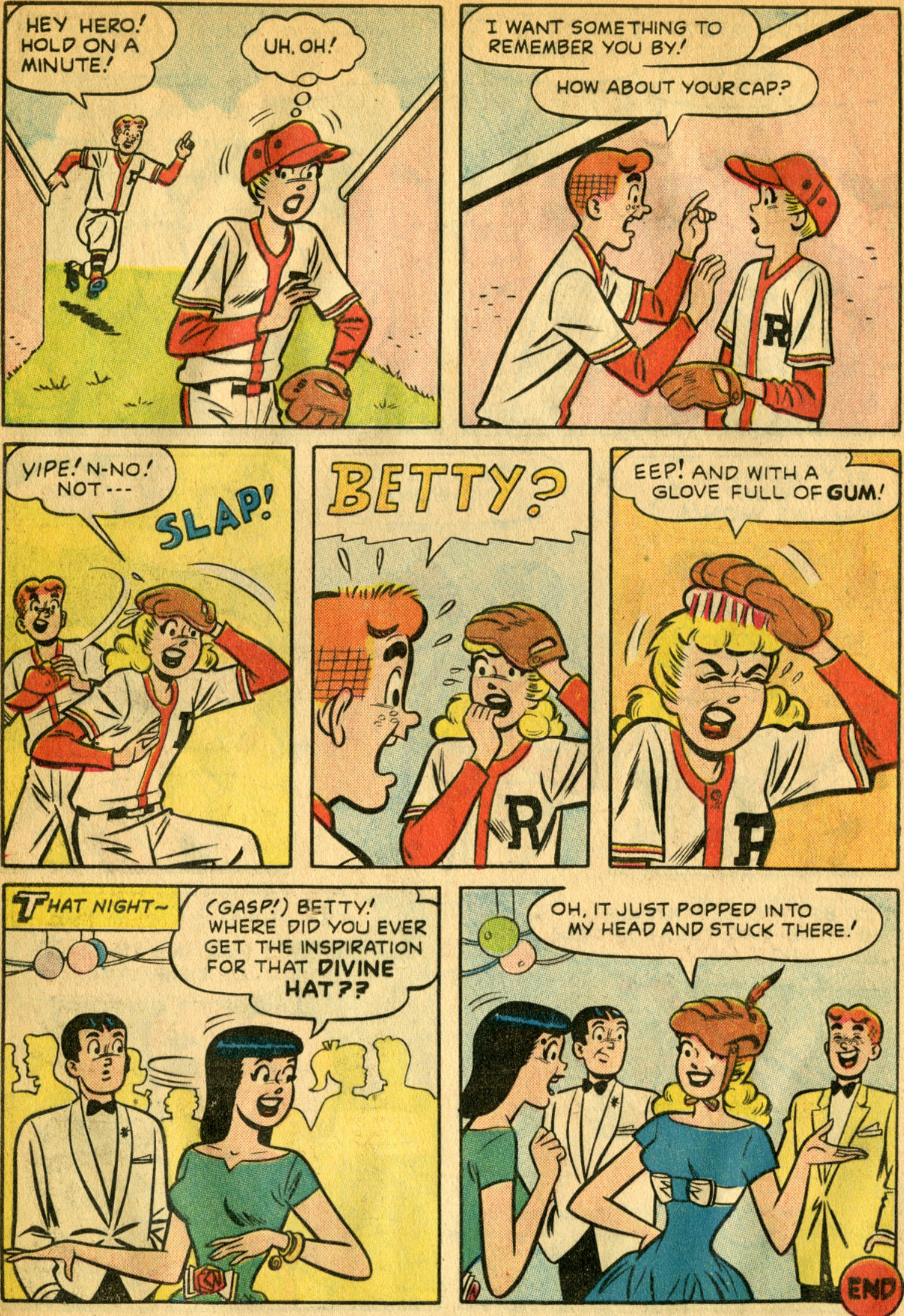

EEYAHOOO!! WE **WON!** WE **WON!!**


HERE'S THE BOY WHO **WON!**


MAN! I STILL DON'T KNOW HOW IT HAPPENED!!
WHO CARES?

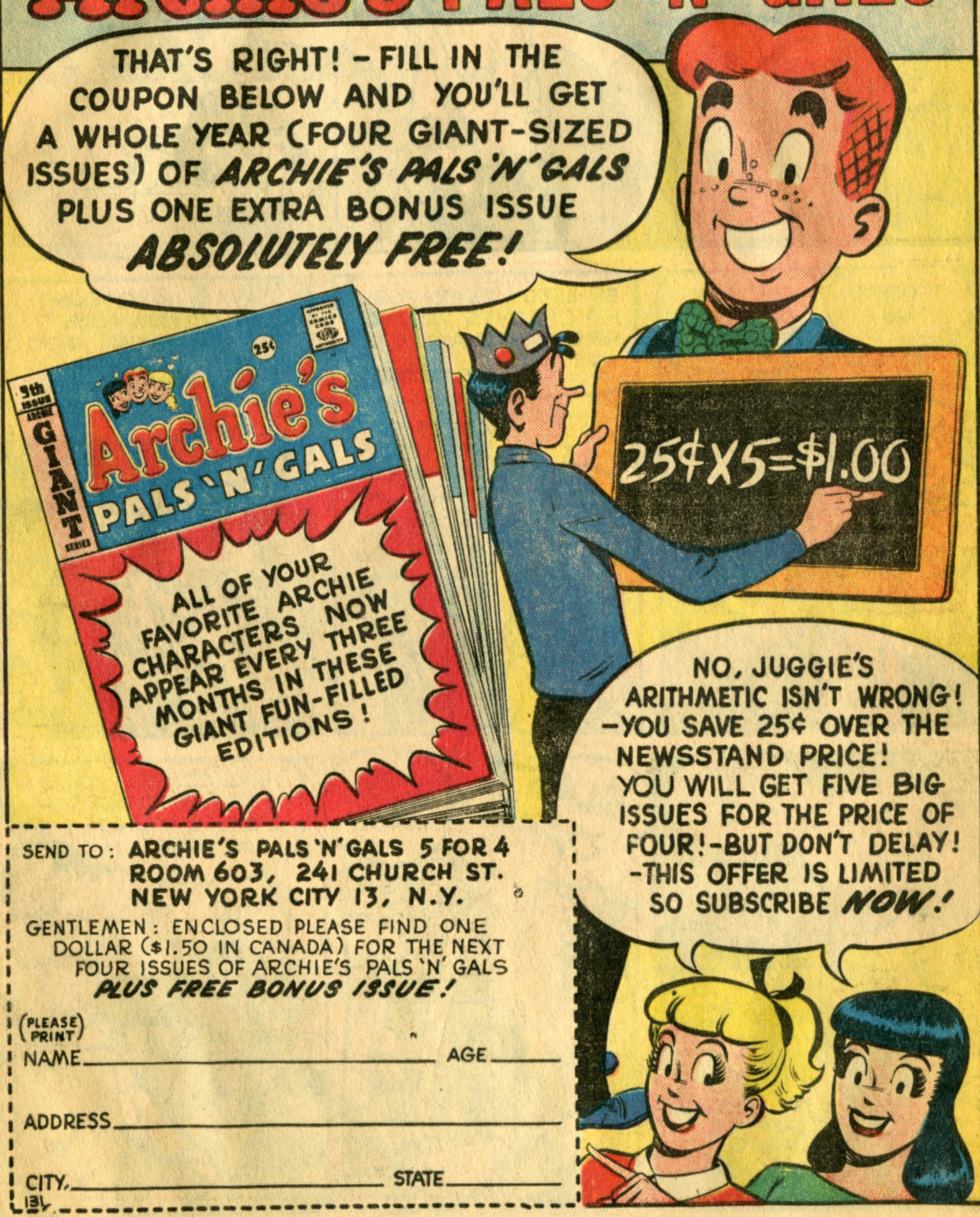

I'D BETTER GET OUT OF HERE BEFORE THEY DISCOVER WHO I AM!
LOCKERS


HEY! WHERE'D THAT GUY GO?
I WANT A SOUVENIR OF **THIS** GAME!


HEY HERO! HOLD ON A MINUTE!
UH, OH!
I WANT SOMETHING TO REMEMBER YOU BY!
HOW ABOUT YOUR CAP?
YIPE! N-NO! NOT---
SLAP!
BETTY?
EEP! AND WITH A GLOVE FULL OF **GUM**!
THAT NIGHT~
(GASP!) BETTY! WHERE DID YOU EVER GET THE INSPIRATION FOR THAT **DIVINE HAT??**
OH, IT JUST POPPED INTO MY HEAD AND STUCK THERE!
END

WE'RE GIVING AWAY FREE COPIES OF

Archie's PALS 'N' GALS!


THAT'S RIGHT! - FILL IN THE COUPON BELOW AND YOU'LL GET A WHOLE YEAR (FOUR GIANT-SIZED ISSUES) OF *ARCHIE'S PALS 'N' GALS* PLUS ONE EXTRA BONUS ISSUE *ABSOLUTELY FREE!*
3th ISSUE ARCHIE GIANT SERIES
25¢
Archie's PALS 'N' GALS
ALL OF YOUR FAVORITE ARCHIE CHARACTERS NOW APPEAR EVERY THREE MONTHS IN THESE GIANT FUN-FILLED EDITIONS!
25¢ X 5 = $1.00
NO, JUGGIE'S ARITHMETIC ISN'T WRONG! -YOU SAVE 25¢ OVER THE NEWSSTAND PRICE! YOU WILL GET FIVE BIG ISSUES FOR THE PRICE OF FOUR! -BUT DON'T DELAY! -THIS OFFER IS LIMITED SO SUBSCRIBE *NOW!*

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GENTLEMEN: ENCLOSED PLEASE FIND ONE DOLLAR ($1.50 IN CANADA) FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS *PLUS FREE BONUS ISSUE!*

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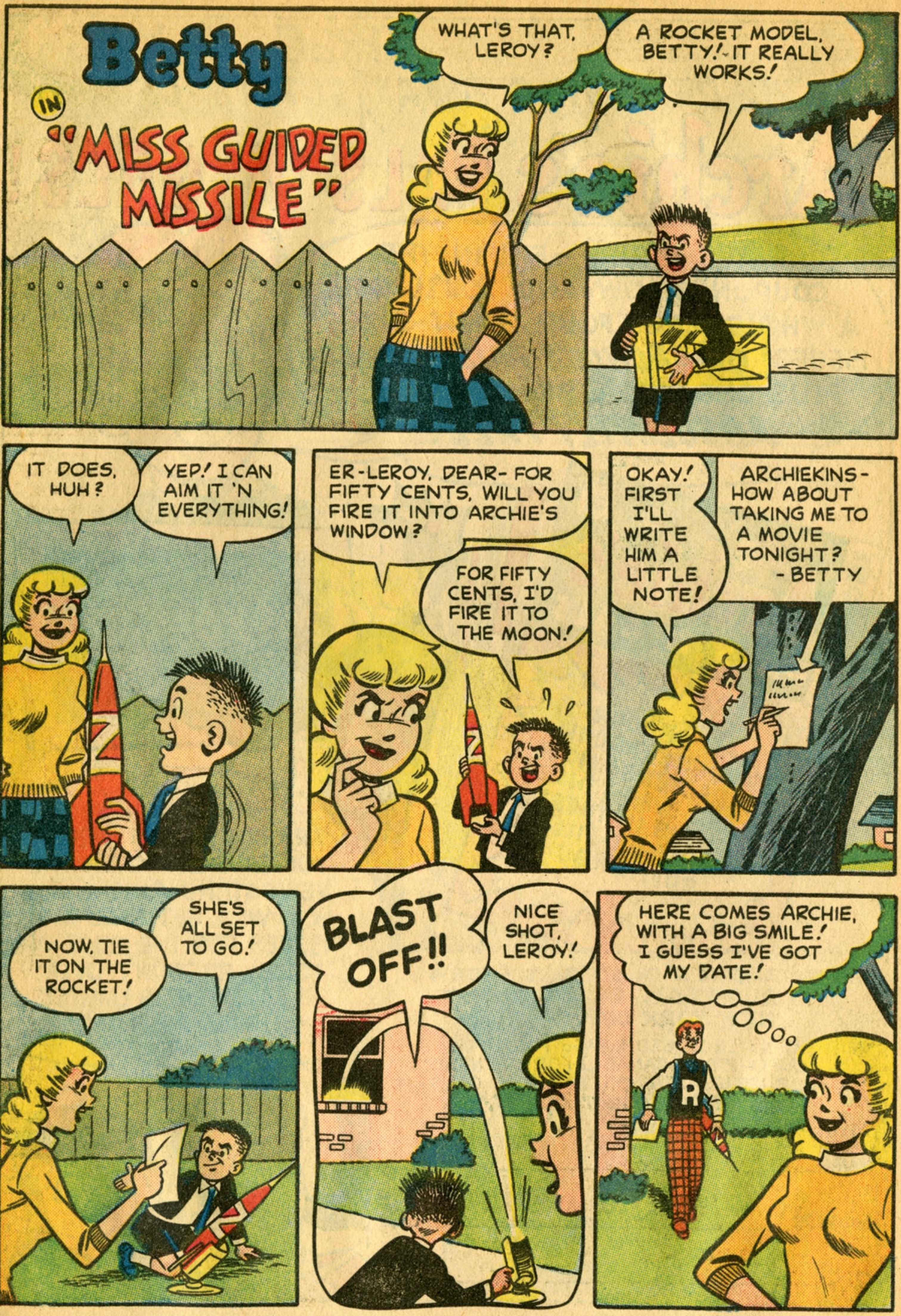
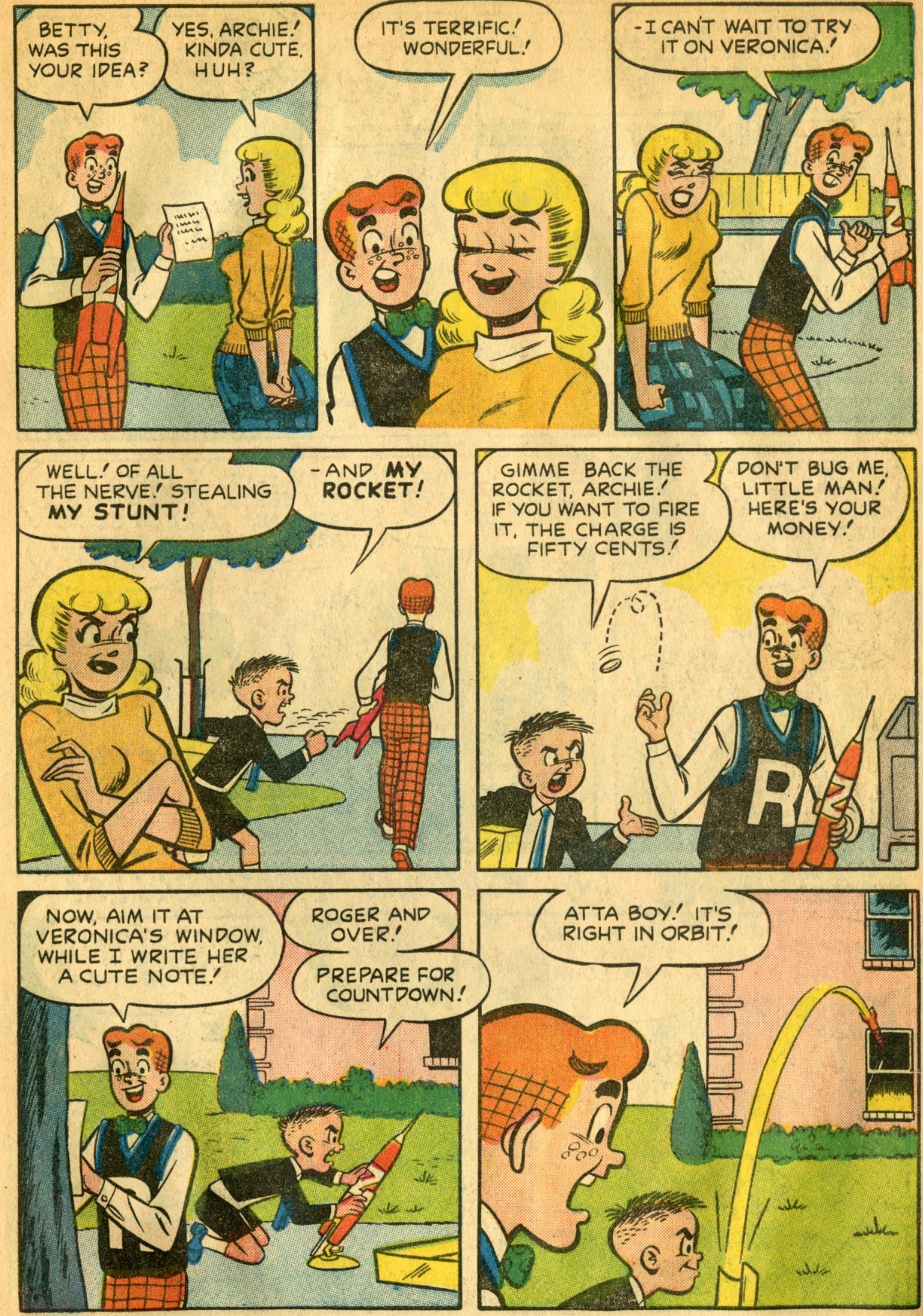
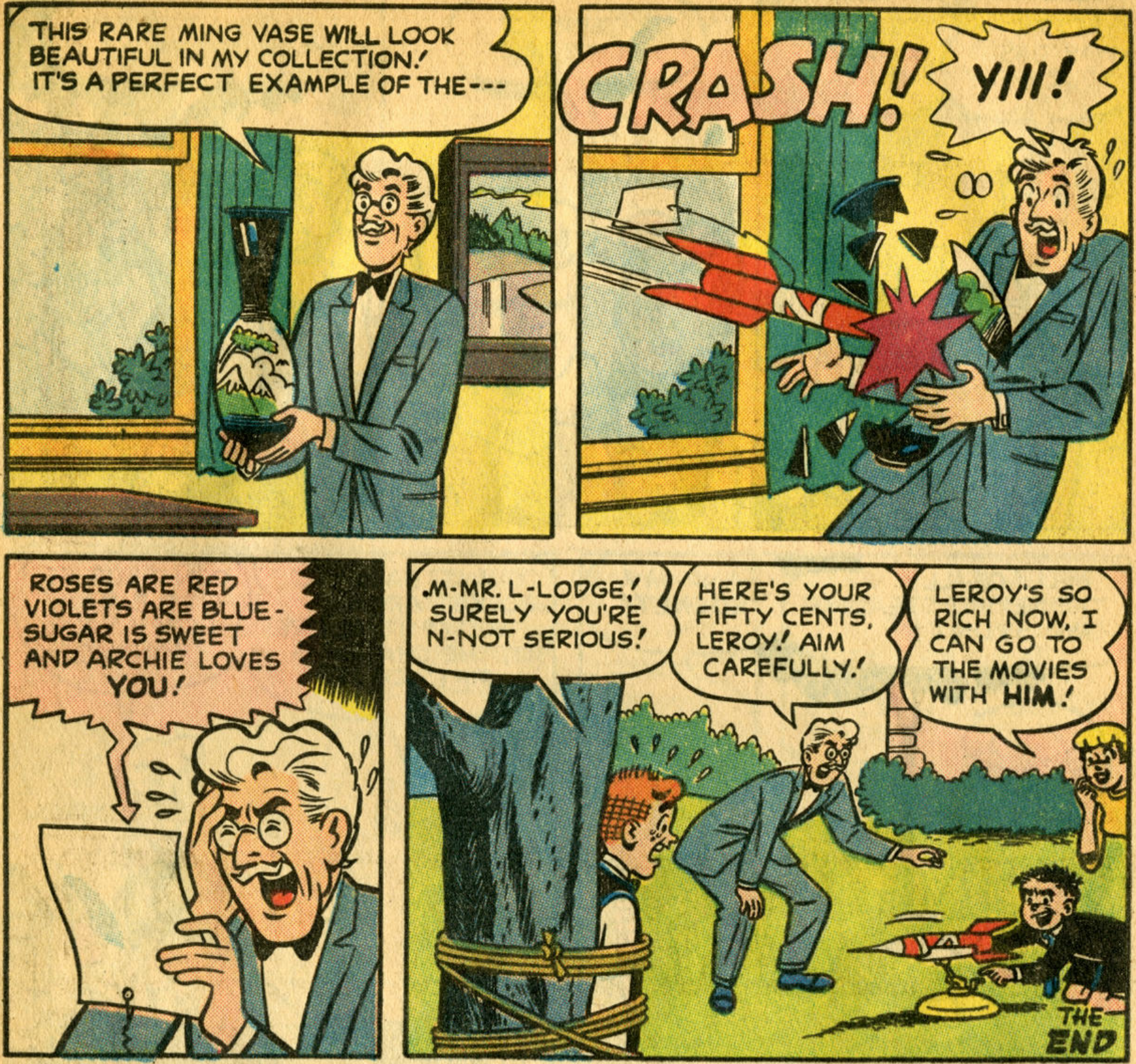
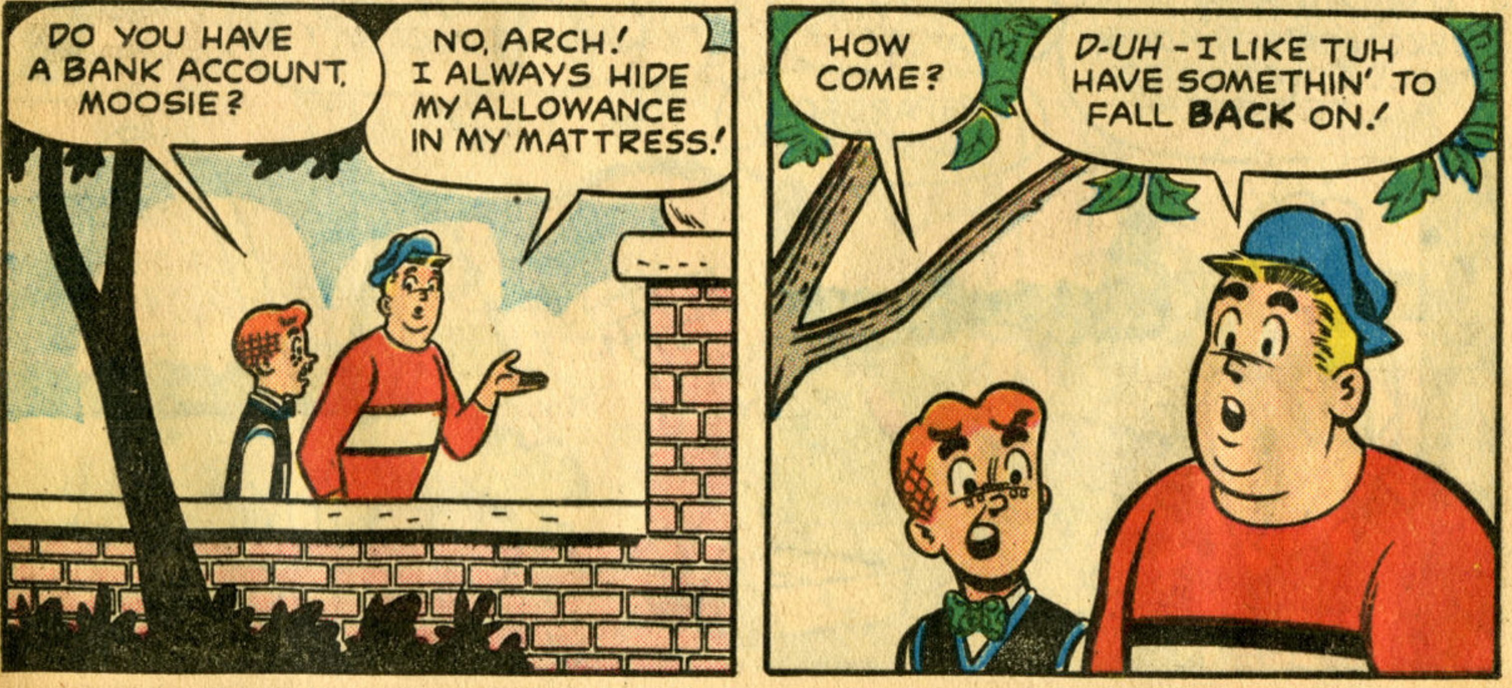

Betty
IN
"MISS GUIDED MISSILE"
WHAT'S THAT, LEROY?
A ROCKET MODEL, BETTY! - IT REALLY WORKS!
IT DOES, HUH?
YEP! I CAN AIM IT 'N EVERYTHING!
ER-LEROY, DEAR- FOR FIFTY CENTS, WILL YOU FIRE IT INTO ARCHIE'S WINDOW?
FOR FIFTY CENTS, I'D FIRE IT TO THE MOON!
OKAY! FIRST I'LL WRITE HIM A LITTLE NOTE!
ARCHIEKINS- HOW ABOUT TAKING ME TO A MOVIE TONIGHT? - BETTY
NOW, TIE IT ON THE ROCKET!
SHE'S ALL SET TO GO!
BLAST OFF!!
NICE SHOT, LEROY!
HERE COMES ARCHIE, WITH A BIG SMILE! I GUESS I'VE GOT MY DATE!


BETTY, WAS THIS YOUR IDEA?
YES, ARCHIE! KINDA CUTE, HUH?
IT'S TERRIFIC! WONDERFUL!
-I CAN'T WAIT TO TRY IT ON VERONICA!
WELL! OF ALL THE NERVE! STEALING **MY STUNT**!
-AND **MY ROCKET**!
GIMME BACK THE ROCKET, ARCHIE! IF YOU WANT TO FIRE IT, THE CHARGE IS FIFTY CENTS!
DON'T BUG ME, LITTLE MAN! HERE'S YOUR MONEY!
NOW, AIM IT AT VERONICA'S WINDOW, WHILE I WRITE HER A CUTE NOTE!
ROGER AND OVER!
PREPARE FOR COUNTDOWN!
ATTA BOY! IT'S RIGHT IN ORBIT!


THIS RARE MING VASE WILL LOOK BEAUTIFUL IN MY COLLECTION! IT'S A PERFECT EXAMPLE OF THE---
CRASH!
YIII!
ROSES ARE RED VIOLETS ARE BLUE- SUGAR IS SWEET AND ARCHIE LOVES YOU!
M-MR. L-LODGE! SURELY YOU'RE N-NOT SERIOUS!
HERE'S YOUR FIFTY CENTS, LEROY! AIM CAREFULLY!
LEROY'S SO RICH NOW, I CAN GO TO THE MOVIES WITH HIM!
THE END

MOOSE IN "BEDROLLS 'N BANKROLLS!"


DO YOU HAVE A BANK ACCOUNT, MOOSIE?
NO, ARCH! I ALWAYS HIDE MY ALLOWANCE IN MY MATTRESS!
HOW COME?
D-UH - I LIKE TUH HAVE SOMETHIN' TO FALL BACK ON!

EVERYTHING YOU NEED TO ENJOY STAMP COLLECTING *yours for only* 25¢

Yes! All yours for only 25¢
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plus MIDGET ENCYCLOPEDIA OF STAMP COLLECTING and 250 HINGES
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Please send me Hi-Power Binoculars.
☐ 1 for 50¢ ☐ 2 for $1.00.
Limit 2 to a customer.
I enclose: ☐ Cash ☐ Check ☐ Money Order
Sorry, No. C.O.D.'s.

NAME________________________

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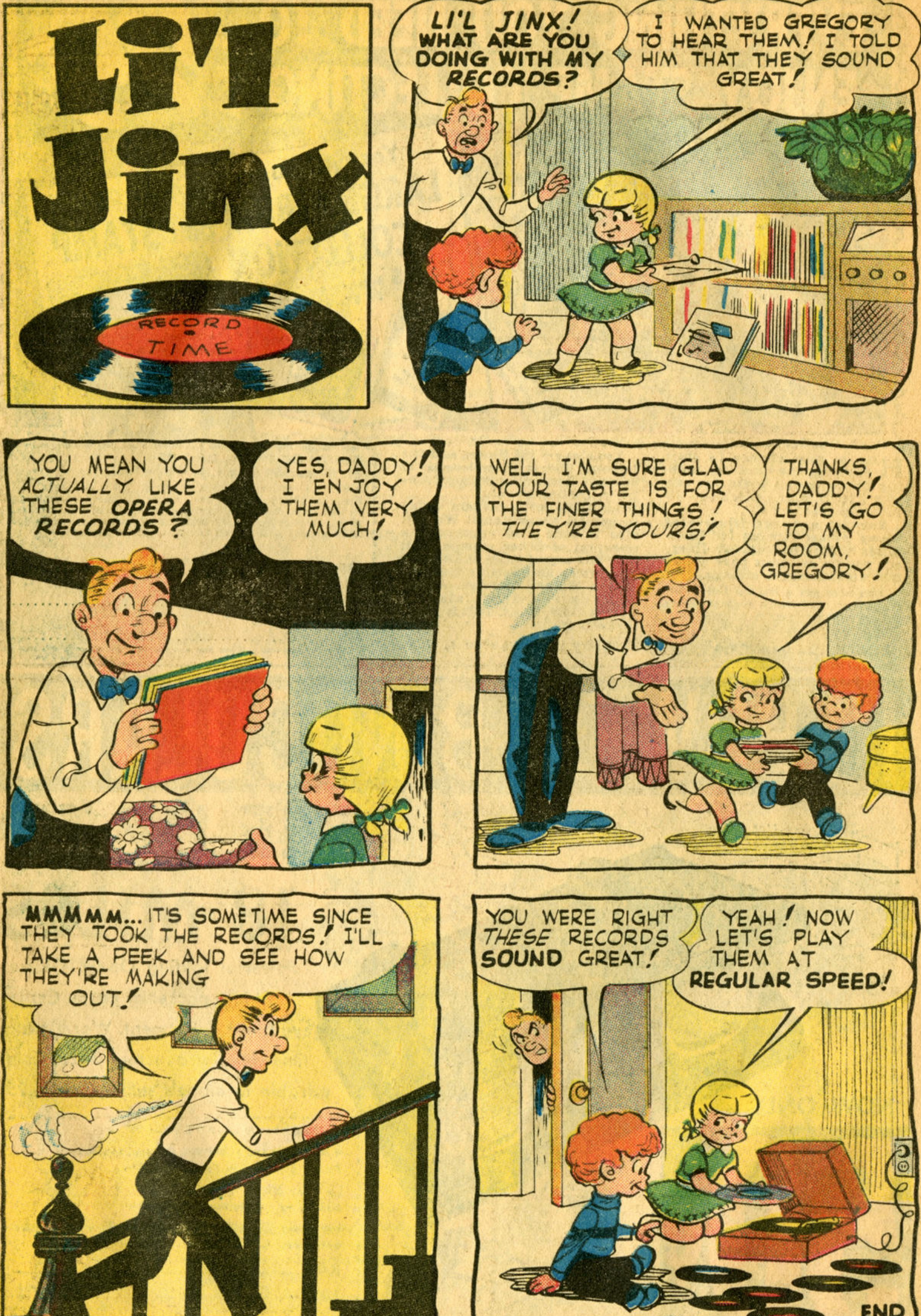
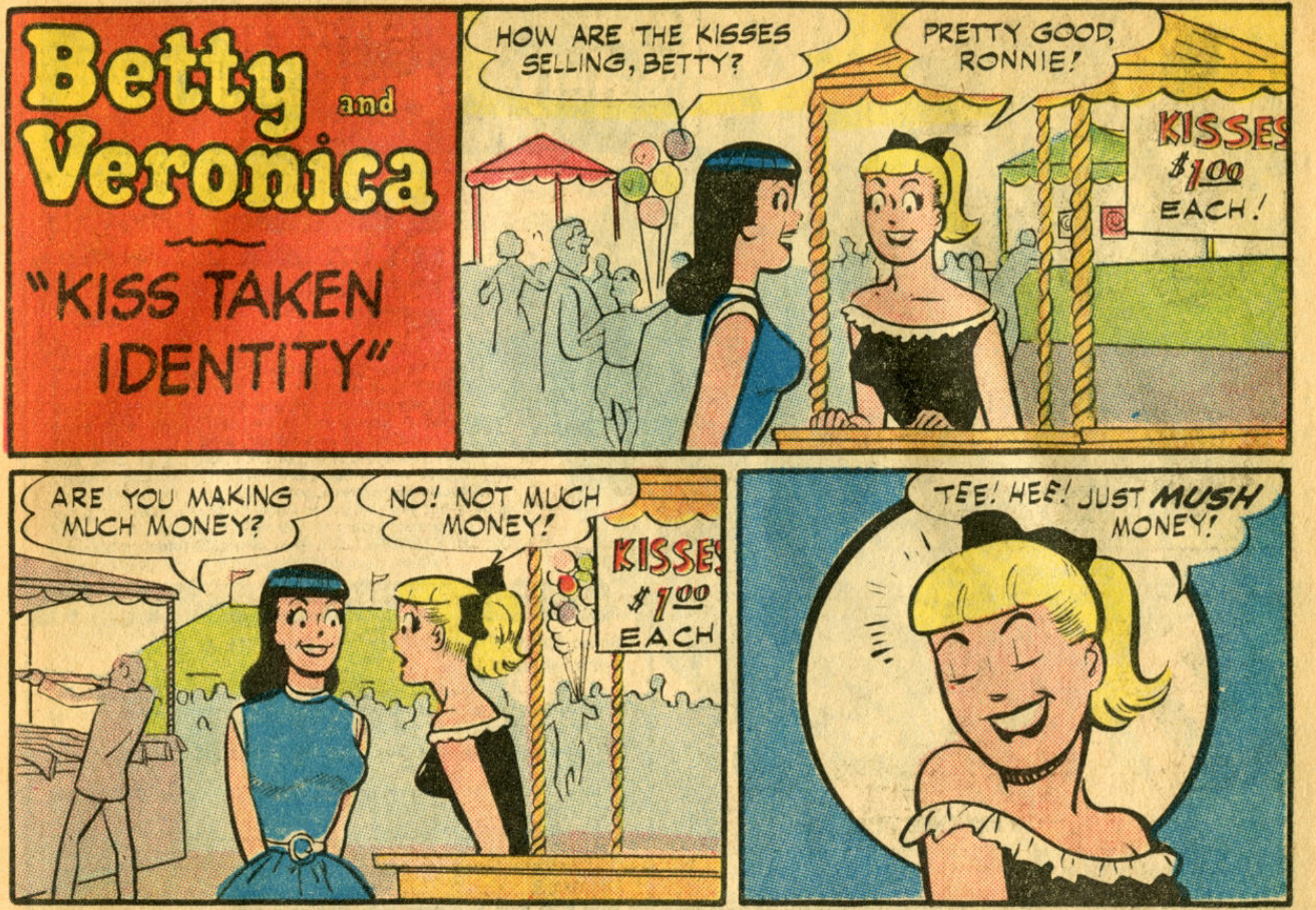

LI'L JINX
RECORD TIME
LI'L JINX! WHAT ARE YOU DOING WITH MY RECORDS?
I WANTED GREGORY TO HEAR THEM! I TOLD HIM THAT THEY SOUND GREAT!
YOU MEAN YOU ACTUALLY LIKE THESE OPERA RECORDS?
YES, DADDY! I ENJOY THEM VERY MUCH!
WELL, I'M SURE GLAD YOUR TASTE IS FOR THE FINER THINGS! THEY'RE YOURS!
THANKS, DADDY! LET'S GO TO MY ROOM, GREGORY!
MMMMM... IT'S SOMETIME SINCE THEY TOOK THE RECORDS! I'LL TAKE A PEEK AND SEE HOW THEY'RE MAKING OUT!
YOU WERE RIGHT THESE RECORDS SOUND GREAT!
YEAH! NOW LET'S PLAY THEM AT REGULAR SPEED!
END

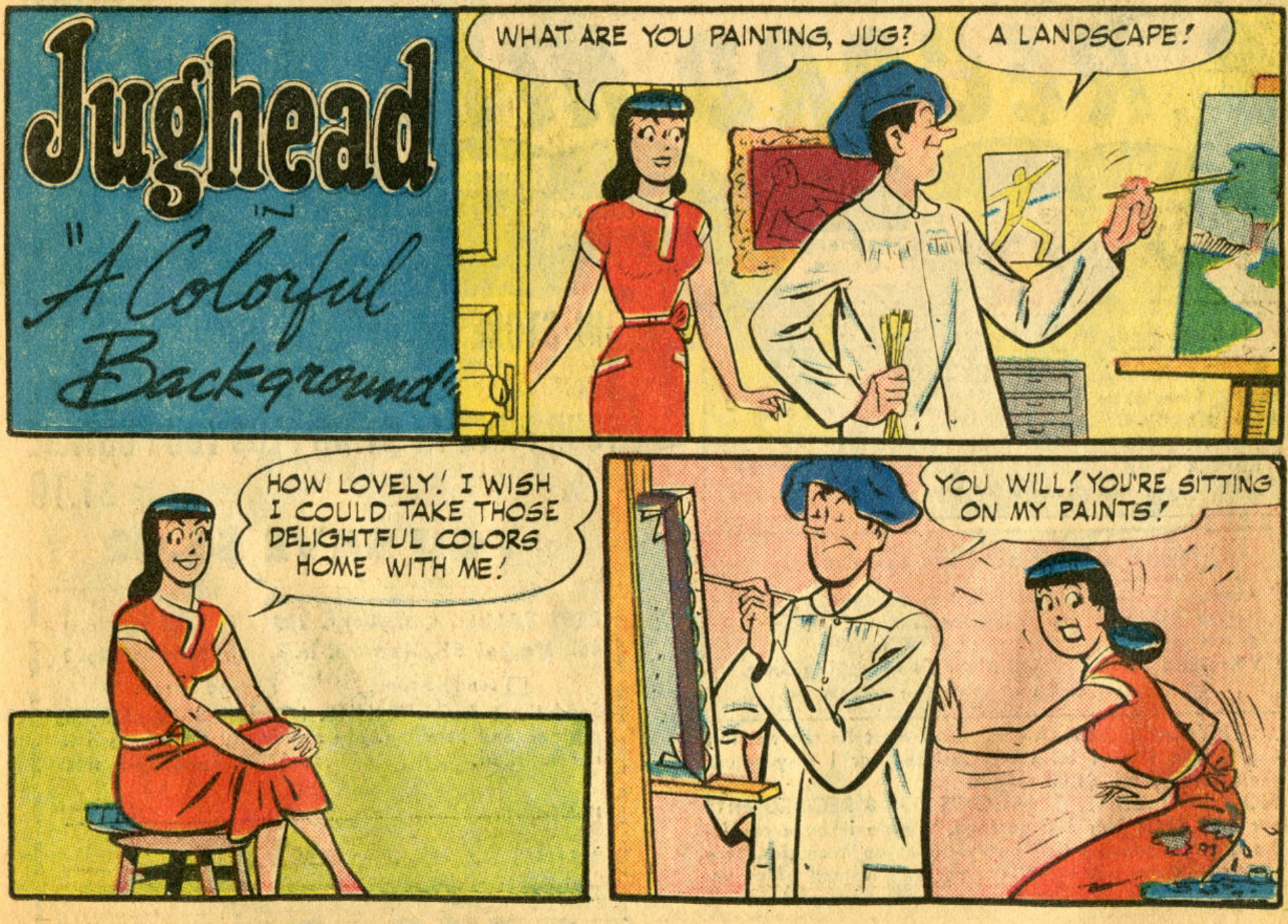
Betty and Veronica

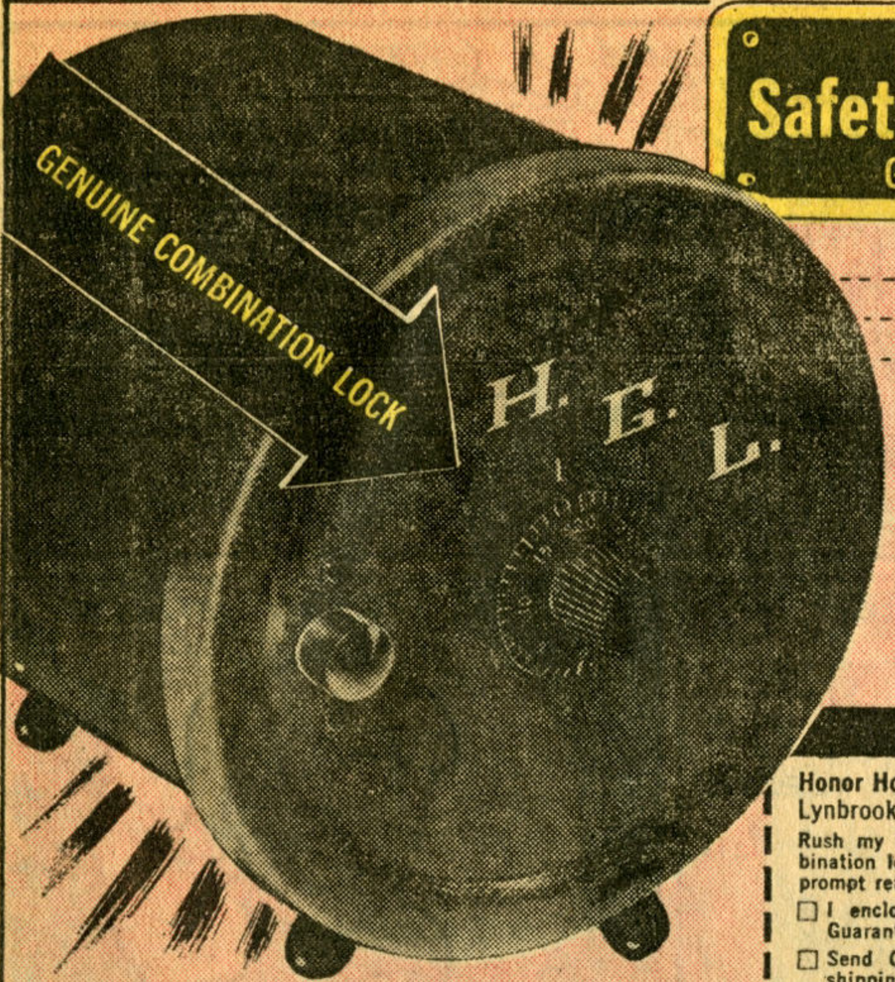
"KISS TAKEN IDENTITY"


HOW ARE THE KISSES SELLING, BETTY?
PRETTY GOOD, RONNIE!
KISSES $1.00 EACH!
ARE YOU MAKING MUCH MONEY?
NO! NOT MUCH MONEY!
KISSES $1.00 EACH
TEE! HEE! JUST MUSH MONEY!

Jughead

in "A Colorful Background"


WHAT ARE YOU PAINTING, JUG?
A LANDSCAPE!
HOW LOVELY! I WISH I COULD TAKE THOSE DELIGHTFUL COLORS HOME WITH ME!
YOU WILL! YOU'RE SITTING ON MY PAINTS!



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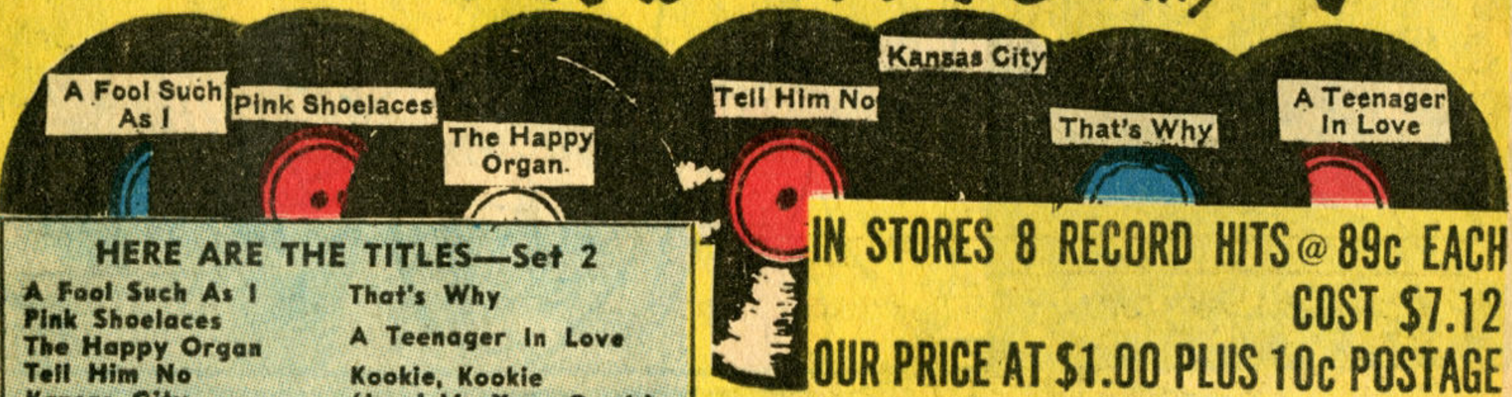

HERE ARE THE TITLES—Set 2

A Fool Such As I	That's Why
Pink Shoelaces	A Teenager In Love
The Happy Organ	Kookie, Kookie (Lend Me Your Comb)
Tell Him No	
Kansas City	

In Your Choice of 45 RPM or 78 RPM

HERE ARE THE TITLES—Set 1

Venus	Alvin's Harmonica
Petite Fleur	Charlie Brown
Peter Gunn	I Got A Wife
I've Had It	Children's Marching Song

In Your Choice of 45 RPM or 78 RPM

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YOU SAVE $6.02

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NOW YOU GET THE NATION'S TOP 8 RECORD HITS for only $1.00 plus 10c postage. We do it by a revolutionary new process that puts 4 songs on each side of a record. So you get the HITS you want instead of an unwanted song or an unknown song on the back of a record.

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☐ send 45 rpm ☐ send 78 rpm

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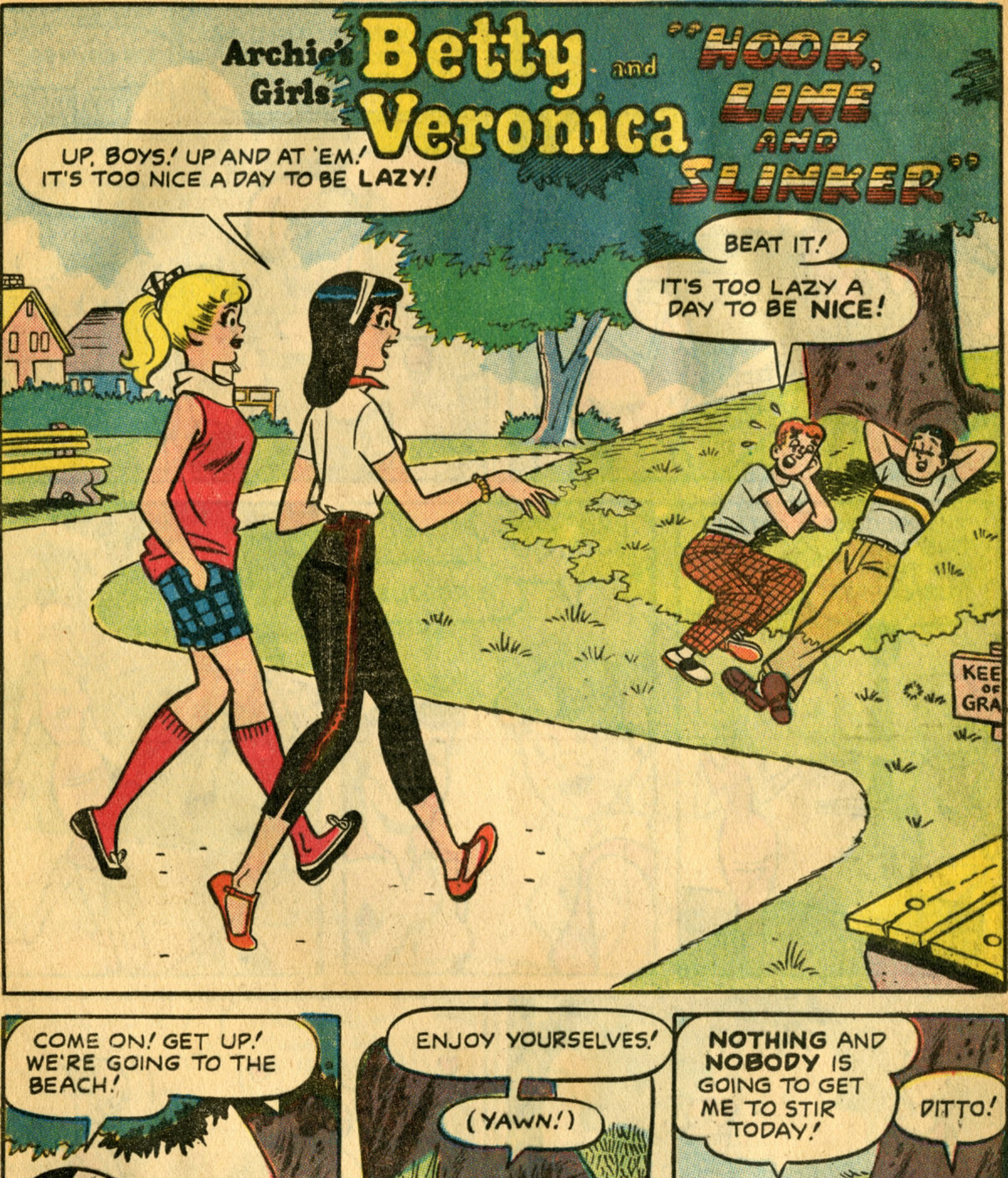
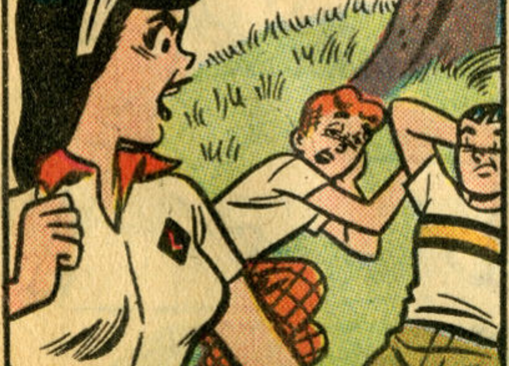
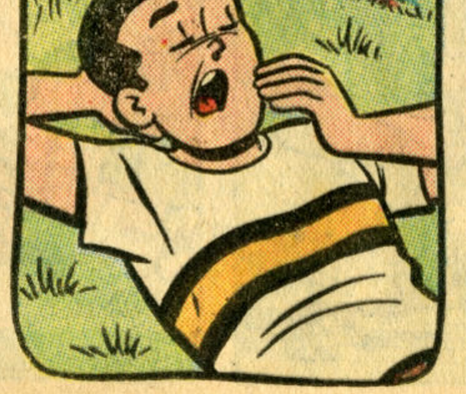
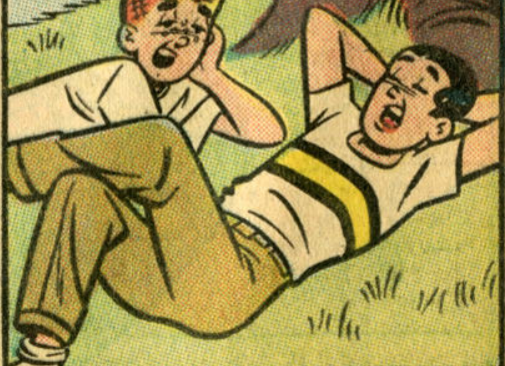
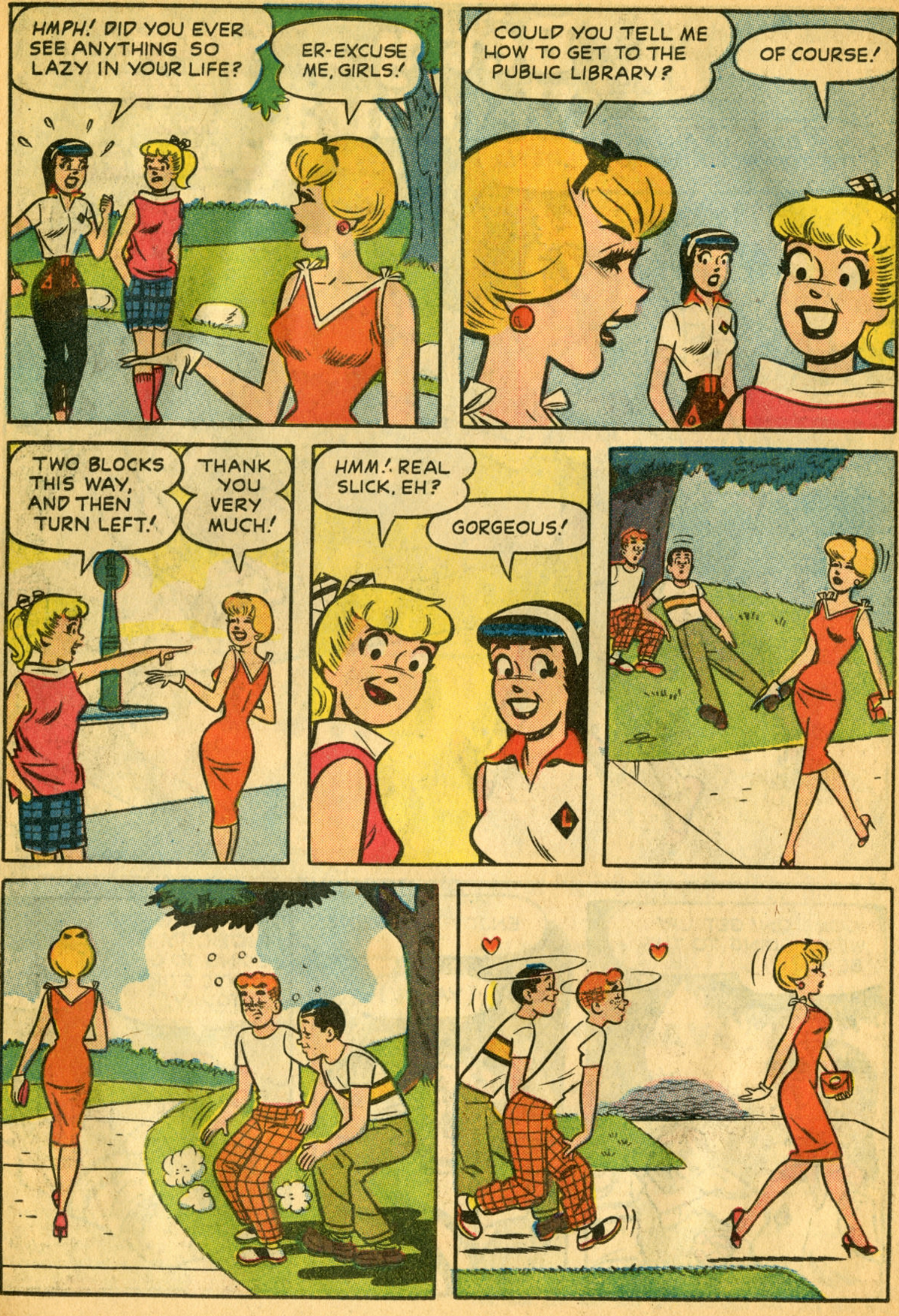
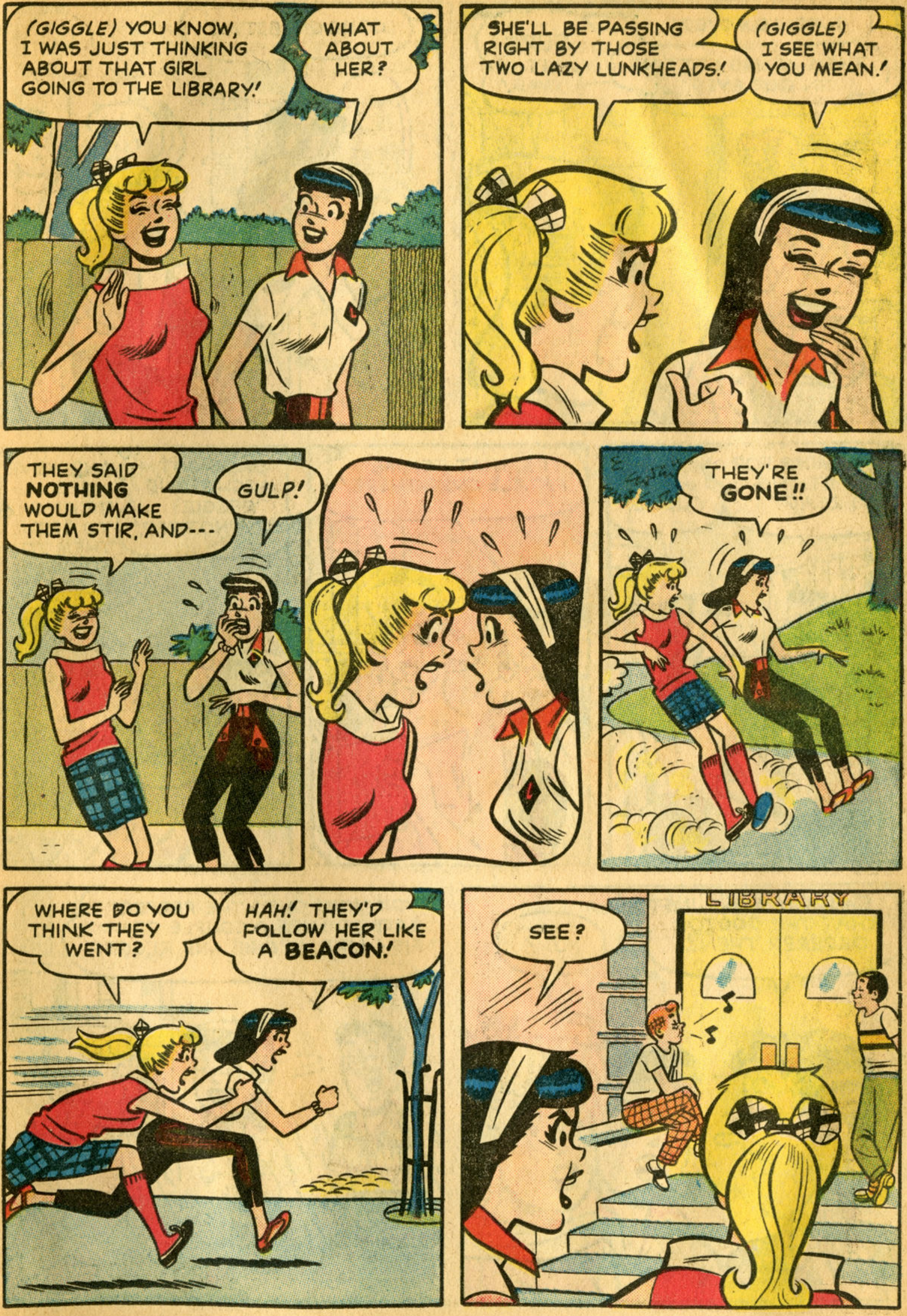

Archie's Girls
Betty and Veronica
"HOOK, LINE AND SLINKER"
UP, BOYS! UP AND AT 'EM! IT'S TOO NICE A DAY TO BE LAZY!
BEAT IT!
IT'S TOO LAZY A DAY TO BE NICE!
KEE OF GRA

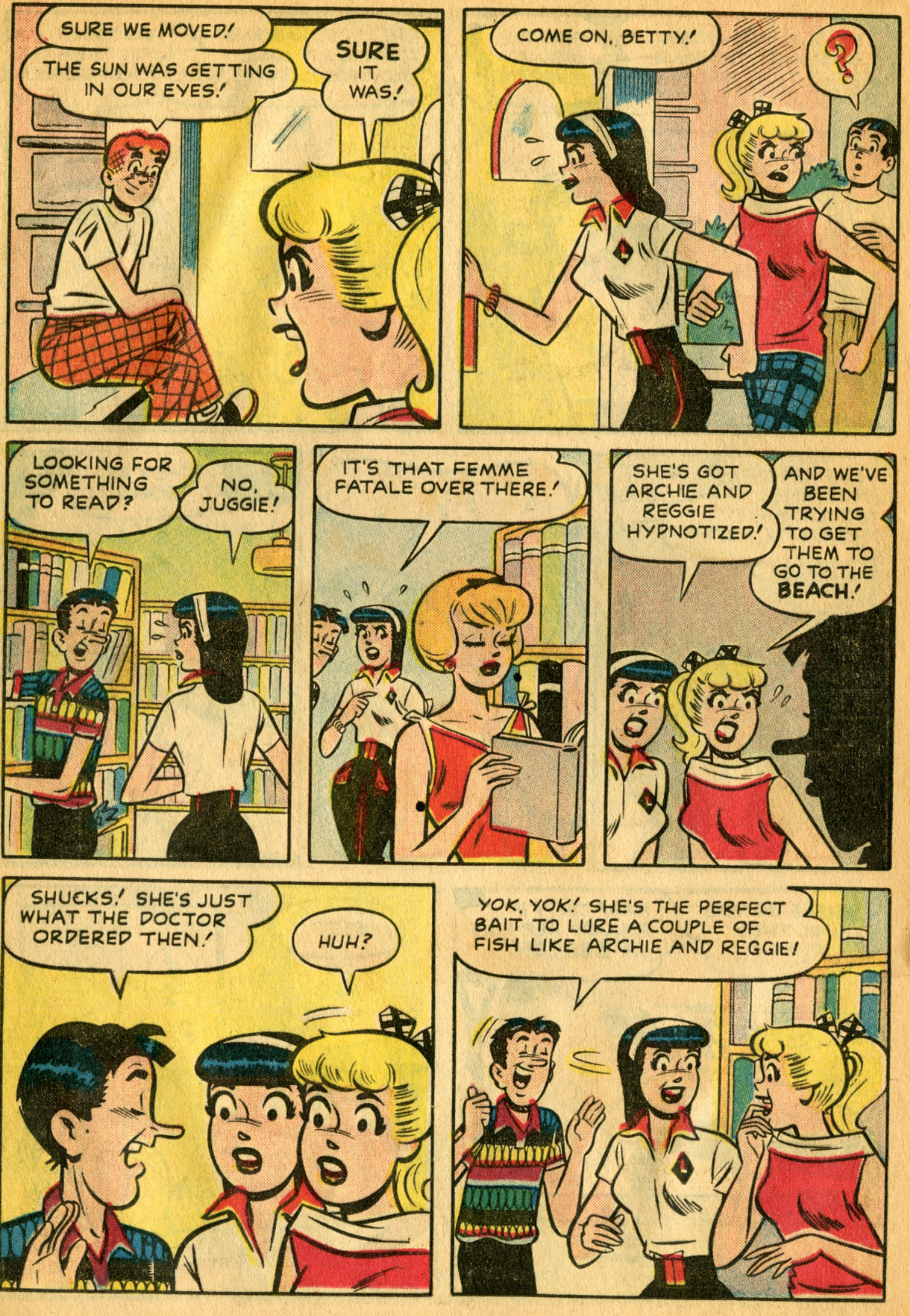

COME ON! GET UP! WE'RE GOING TO THE BEACH!

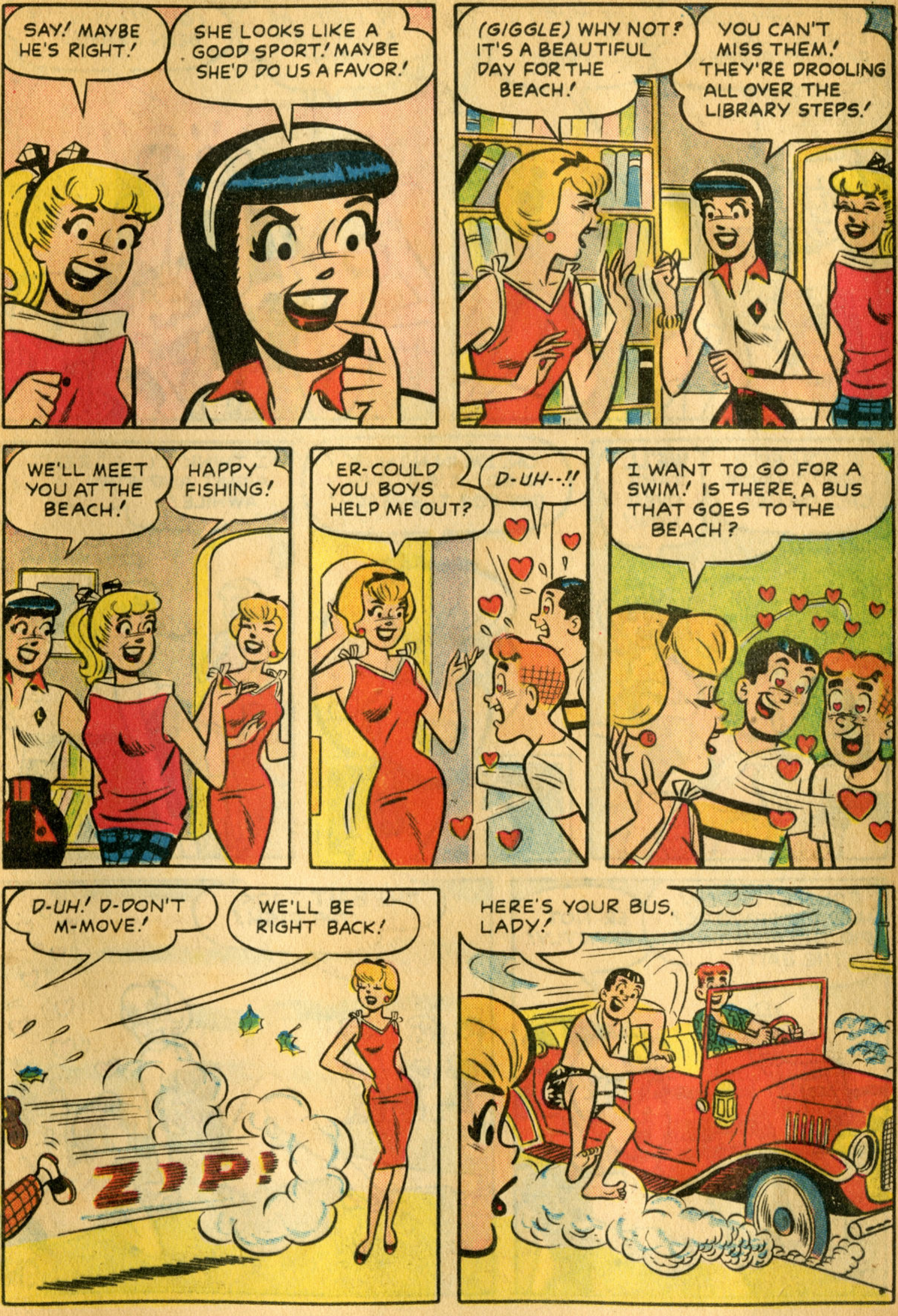

ENJOY YOURSELVES!
(YAWN!)

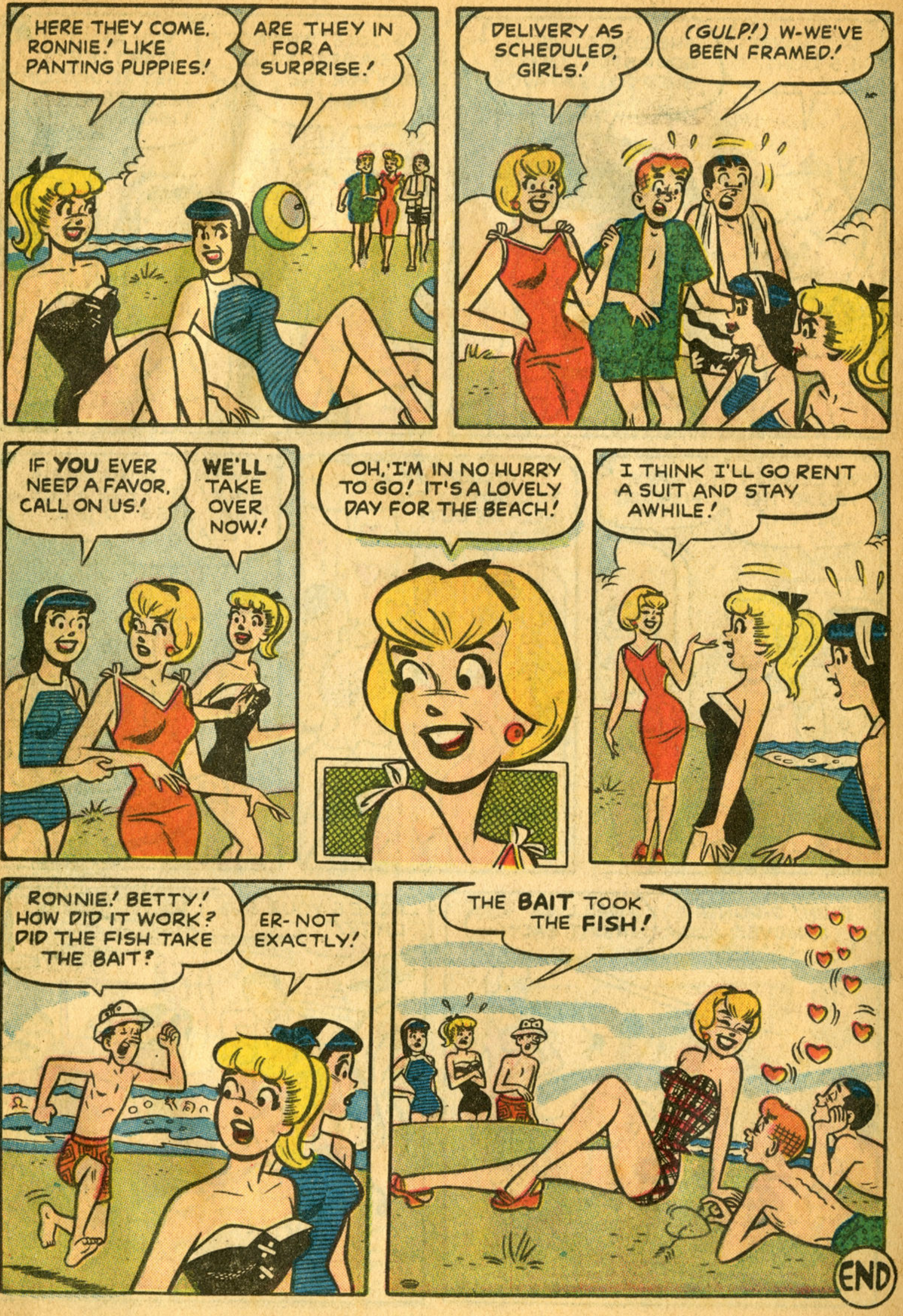

NOTHING AND NOBODY IS GOING TO GET ME TO STIR TODAY!
DITTO!


HMPH! DID YOU EVER SEE ANYTHING SO LAZY IN YOUR LIFE?
ER-EXCUSE ME, GIRLS!
COULD YOU TELL ME HOW TO GET TO THE PUBLIC LIBRARY?
OF COURSE!
TWO BLOCKS THIS WAY, AND THEN TURN LEFT!
THANK YOU VERY MUCH!
HMM! REAL SLICK, EH?
GORGEOUS!


(GIGGLE) YOU KNOW, I WAS JUST THINKING ABOUT THAT GIRL GOING TO THE LIBRARY!
WHAT ABOUT HER?
SHE'LL BE PASSING RIGHT BY THOSE TWO LAZY LUNKHEADS!
(GIGGLE) I SEE WHAT YOU MEAN!
THEY SAID **NOTHING** WOULD MAKE THEM STIR, AND---
GULP!
THEY'RE **GONE**!!
WHERE DO YOU THINK THEY WENT?
HAH! THEY'D FOLLOW HER LIKE A **BEACON**!
LIBRARY
SEE?


SURE WE MOVED!
THE SUN WAS GETTING IN OUR EYES!
SURE IT WAS!
COME ON, BETTY!
?
LOOKING FOR SOMETHING TO READ?
NO, JUGGIE!
IT'S THAT FEMME FATALE OVER THERE!
SHE'S GOT ARCHIE AND REGGIE HYPNOTIZED!
AND WE'VE BEEN TRYING TO GET THEM TO GO TO THE BEACH!
SHUCKS! SHE'S JUST WHAT THE DOCTOR ORDERED THEN!
HUH?
YOK, YOK! SHE'S THE PERFECT BAIT TO LURE A COUPLE OF FISH LIKE ARCHIE AND REGGIE!

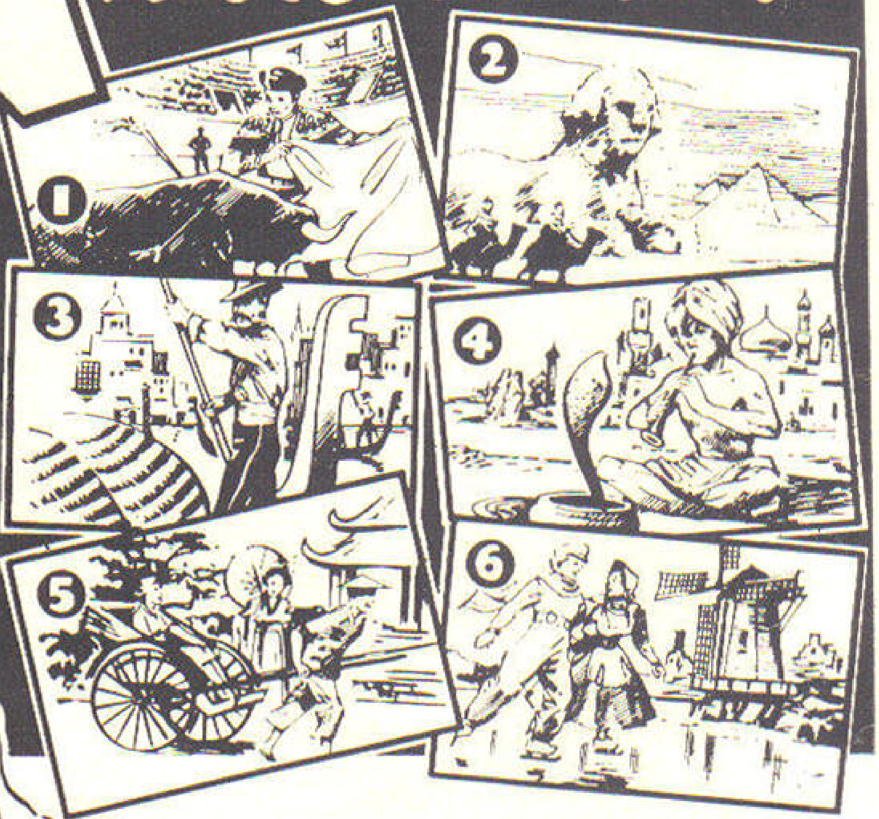

SAY! MAYBE HE'S RIGHT!
SHE LOOKS LIKE A GOOD SPORT! MAYBE SHE'D DO US A FAVOR!
(GIGGLE) WHY NOT? IT'S A BEAUTIFUL DAY FOR THE BEACH!
YOU CAN'T MISS THEM! THEY'RE DROOLING ALL OVER THE LIBRARY STEPS!
WE'LL MEET YOU AT THE BEACH!
HAPPY FISHING!
ER-COULD YOU BOYS HELP ME OUT?
D-UH--!!
I WANT TO GO FOR A SWIM! IS THERE A BUS THAT GOES TO THE BEACH?
D-UH! D-DON'T M-MOVE!
WE'LL BE RIGHT BACK!
ZIP!
HERE'S YOUR BUS, LADY!


HERE THEY COME, RONNIE! LIKE PANTING PUPPIES!
ARE THEY IN FOR A SURPRISE!
DELIVERY AS SCHEDULED, GIRLS!
(GULP!) W-WE'VE BEEN FRAMED!
IF **YOU** EVER NEED A FAVOR, CALL ON US!
WE'LL TAKE OVER NOW!
OH, I'M IN NO HURRY TO GO! IT'S A LOVELY DAY FOR THE BEACH!
I THINK I'LL GO RENT A SUIT AND STAY AWHILE!
RONNIE! BETTY! HOW DID IT WORK? DID THE FISH TAKE THE BAIT?
ER- NOT EXACTLY!
THE **BAIT** TOOK THE **FISH**!
END

WIN A BIG PRIZE!

CAN YOU NAME

the 6 foreign countries these pictures stand for?



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Yes! We'll GIVE you real COINS from strange, far-away lands! Start your own coin collection! Trade with other kids! Simply check on coupon the 6 nations which match the pictures and mail to us. If correct, we'll send you a thrilling collection of REAL FOREIGN COINS. Also, we'll send you BIG FREE CATALOG of wonderful PREMIUMS — Bikes, Wrist Watches, Guns, Dolls and dozens of others — and tell you how to get them *at no cost!* Simply offer White CLOVERINE BRAND SALVE, easily sold to friends, relatives and neighbors at 50c a package, and choose your PREMIUM or CASH COMMISSION. But right now, identify the pictures and get your REAL FOREIGN COIN COLLECTION! Rush coupon today!

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Countries shown in pictures are (check 6 only):

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☐ CANADA
☐ HOLLAND
☐ EGYPT
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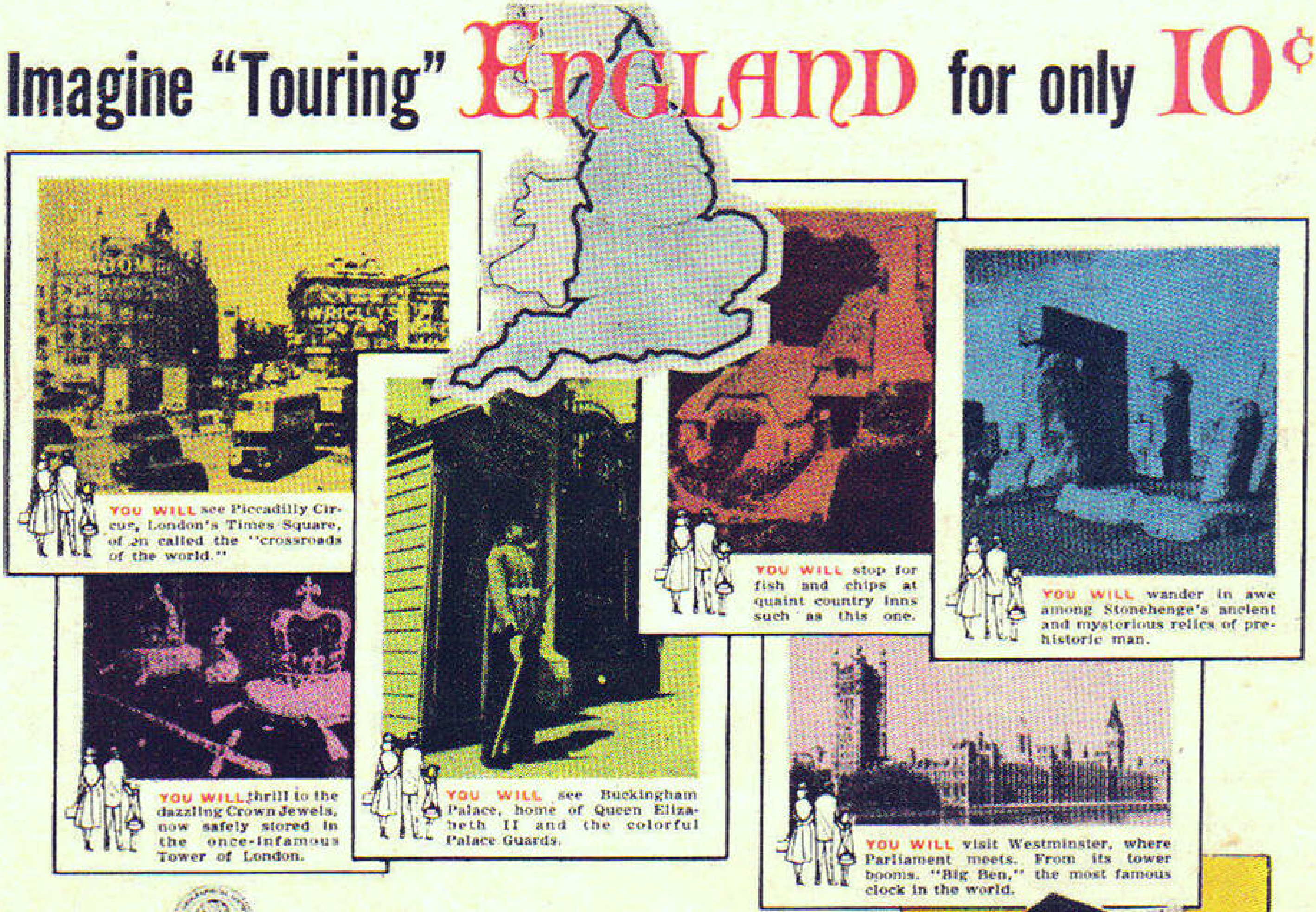

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